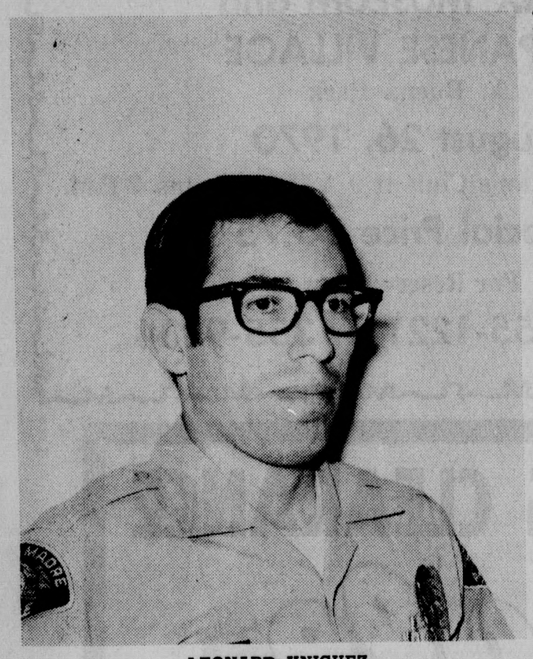
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Introducing Our New Police Officers



LEONARD YNIGUEZ
. . . One of Our Newest

Leonard Yniquez is one of our newest Officers coming to the Sierra Madre Police Force on May 31, 1970, as one of the replacements due to the resignation of Sgt. Samony and the appointment of a sergeant from the forces.

Leonard came to Sierra Madre with experience from the Los Angeles Sheriff's Department, having already graduated from the Police Academy. He is a local Los Angeles County boy and has already passed his probationary instructions and has been given a unit of his own to command.

Twenty-nine years of age he will serve on the local department in a probationary position for one year and then will be given his permanency. He is scheduled for a refresher course at the Police Academy this fall.

Fire Calls No. 49 - 50

Your Volunteer Firefighters were called to their first alarm in 368 hours when they were dispatched at 11:03 to the corner of Alegria and Canon where a full scale brush fire was in progress.

Engine 423 made the run in three minutes and 30 seconds and laid a supply line. Engine 424 arrived 30 seconds later and advanced to the head of the fire and made a quick stop via a booster line. Engine 423 then finished off the job with the 1½-inch hose, and 424 ad-

——Please turn to Page 5

Tom Brereton Given Honor With Medal

Army Chaplain (Major) Thomas F. Brereton, son of Mrs. Charlotte R. Brereton, 268 Old Ranch Road, Sierra Madre, Calif., recently received the Bronze Star Medal near Qui Nhon, Vietnam.

He was presented the Bronze Star Medal for distinguishing himself through meritorious service in connection with military operations against hostile forces in Vietnam. The medal, adopted in 1944 recognizes outstanding achievement.

Chaplain Brereton received the award while assigned as chaplain to the U.S. Army Transportation Terminal Unit. He entered the Army in July 1970.

The chaplain's wife, Alma, lives at 89 McBurney Blvd., Colorado Springs, Colo.

Mize Objects To Scope

In a letter sent to the City Council for its meeting of Tuesday, August 11, concerning a quickclaim deed for a portion of his property to facilitate the reconstruction of the intersection at Grandview and Auburn, James S. Mize stated that he was withholding the document unsigned, because of the sacrifice of the natural beauty of the street trees.

Mr. Mize reminded the Council of their statements of not widening Auburn north of Grandview, and that objection by the residents of the area as well as other citizens of the community of the optical view of telephone poles and the Headliner Cafe, that he was withholding the document to allow the Council to consider a redesign which would increase the scope of the project. He said: 'It does seem to me that a redesign lessening the scope would be relatively simple and would certainly reassure the residents of north of Grandview." And further that "careful coordination with other City agencies, such as

——Please turn to Page 12

Chief Brown Gives Report On Fire Time

Fire Chief Charles Brown made a full report to the City Council at their regular meeting Tuesday, August 11 concerning the fire at 570, 574 and 576 Brookside which occurred on Sunday, July 26.

As stated in the report, the Volunteer Firefighters were called by Plectron radio at 8:44 a.m. that morning and Engine 424 arrived on the scene of the fire at 8:48 with full crew of men.

The report was requested by the City Council after several complaints were voiced by Canyonites that the Fire Department did not respond until 20-minutes after the alarm was turned in. Michael A. Levine made the statement that he had a witness that stated that he had called in the alarm and then waited 20 minutes for the department's arrival. Others voiced their complaints that it was anywhere from 15-minutes to 20 minutes. The Chief's report definitely stated 4 minutes with five Firefighters on the scene in 3 minutes.

Complaint was also voiced concerning a missing hydrant on Brookside, which was taken out by damage some 3 years ago. Chief Brown had this to say: "Engine 424 made no attempt to go up Brookside Lane from Woodland Drive as the street is too narrow for the size of the engine and there are no hydrants on Brookside. Even if hydrants had been available we would not have attempted a hose lay from that location due to lack of working room for the engines and hose lines and also because of the danger of trapping the engine if the fire spread."

Fire Chief Brown ended his report with the following remarks: "With regard to their being only approximately three feet between these wood structures, it is my opinion that it was an excellent stop by the members of the fire department

——Please turn to Page 12

Ordinances Read At Council Meet

Ordinance 860 was given its final reading by the City Council at its regular meeting on August 11 and will become effective on September 11 and deals with upgrading the cost of sewer connection charges from $4.50 per front foot to $10 per front foot, providing the property has not been included in a sewer district.

Ordinance 861 was given its first reading, and will receive its second on August 25 and become effective September 25 and deals with the change over to the new PERS retirement plan for the City Employees. The request was made by the Employees Association on a two-thirds vote of the membership and will become effective on signing their new contract on October 4.

Ordinance 862 was also given its first reading, the second which will be on August 25, and becomes effective on September 25 deals with off-street parking. It names the type of business and dwellings and the number of parking spaces required at the time of construction of new facilities or additions to existing facilities; it also deals with parking districts and plantings of parking lots as well as lighting.

Ordinance 863 was also given its first reading and scheduled for the second reading on August 25 and effective date of September 25 and deals with definitions of Lot Area, Interior and Perimeter Landscaping, setting forth their true meaning as hereinafter referred to.

Sale Now At Ralph's Shoe

Once every summer Ralph and Ann Hurwit have their annual summer clearance of shoes, and this year is no different. This clearance helps to move out odds and ends of certain styles, and those that have been discontinued by the manufacturer and at the same time a reduction is had of current stocks, all of which is for the purpose of making room for the new fall fashions that are now arriving together with the hundreds of pairs of school shoes that are now coming in from Eastern manufacturers.

This week is the third week of this gigantic stock reduction and summer clearance, and each day Ralph brings more and more stock from the overloaded back room for the selection of the many customers taking advantage of the lower prices.

Listed elsewhere in this issue of the Sierra Madre News is the full page advertisement that is running for its third and final time, so with stocks still in condition of choice as to sizes and colors, we might suggest that you hustle down this week and pick up the bargains that are just laying

——Please turn to Page 10

ROBERTS MARKET EXPANSION, REMODELING HOLDS SURPRISE



WALTER AULT, GENERAL MANAGER OF ROBERTS MARKET
. . . . Proudly Shows His New Frozen Food Cabinets

Roberts Market continues to give their customers the same top quality grocery items and fine service as remodeling and enlarging of facilities nears completion.

Sincerely appreciative of the adjustment their customers have made to any slight inconvenience during this time, manager Walter Ault expresses thanks to these people.

Some of the innovations are tremendous improvements for the ease of both shopper and store employees.

Take for instance, the new Frozen Food Section, under the managership of Sierra Madrean, Joe Murphy, who has been with Roberts Market for twenty-five years.

Where previously frozen food sections were located in several spots in the store, the new section is now situated on the south wall of the store, where formerly the bulk of the frozen foods were found.

Gorgeous, is the word for the new Hussman, upright, freezer cases! Not only that, but they are utilitarian. Food is better displayed; items are fresher; more space for stock, and easier for the shopper in obtaining his selection from the cold interior.

Variety is this section is tremendous. If you don't see what is indicated on your shopping list, ask. Not only that, but "What we don't have now," says Mr. Ault, "as time goes on, we'll expand our line."

In this department, you will find ice cream novelties, sherbet, gourmet ice creams

——Please turn to Page 10

Deer Park And Wax Museum Trip

Wednesday, August 26, is the date scheduled for the Sierra Madre Woman's Club sponsored bus trip to the Wax Museum and Japanese Village at Buena Park.

Both are very interesting places. At the Wax Museum, life-like and life-size wax statutes of celebrities appear in situations from movies, plays or life. There you will find such notables, both living and dead, as John Wayne, Sophia Loren, Francis X. Bushman, a moppet-sized Shirley Temple and Marilyn Monroe. Another section of the museum is devoted to wax copies of famous statues, among which is the lovely and exquisite, "La Pieta."

A somewhat newer attraction, is the Japanese Village and Deer Park, which has fast become known for its lovely landscaping, costumed personnel and fascinating entertainment.

The bus for this day trip will leave the Woman's Club House, at 270 West Sierra Madre Boulevard at 9 a.m. and will return participants to the same place at 4 p.m. A special price for this outing is $5.75. For those interested in taking the trip, call 355-1221 or 355-9834 for information or reservations.

Beisswinger Appeal Denied

The appeal of Victor H. and Ernestine Beisswinger against Richard E. Granger and the Zoning Board of Appeals was denied at their regular meeting of August 11, 1970.

Mr. Granger presented the Zoning Board a variance application on June 4, asking for certain setbacks from the front, rear and sideyard, but the Zoning Board felt that a study of the presentation would result in less setbacks than were applied for.

On July 2, 1970 the applicant again presented a revised plan with reductions and this plan was approved by the Zoning Board reducing the rear yard setback down to 8.5 as per the plan with no further reductions allowed or required. The Beisswingers appealed this action on July 14. As this

——Please turn to Page 5

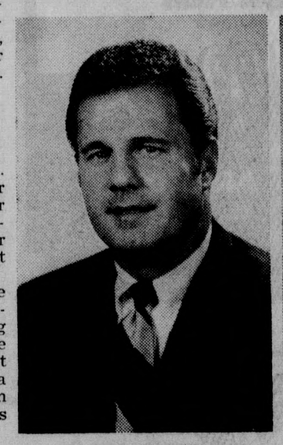
Purchase of Clothes Hangers Given Approval

A request by the Parks and Recreation Commission for approval of a purchase order to secure revolving clothes hangers for the public swimming pool at a cost of $769.10 was given approval by the City Council at their meeting Tuesday, August 11.

The item was a budgeted item in the 1970-71 budget.

To Work In Santa Monica

Henry Schuil, New Post With General Telephone



J. A. SMITH
Takes over Monrovia Division



HENRY A. SCHUIL
Promoted by General Telephone

Henry A. Schuil, the Monrovia Division manager for General Telephone, has been appointed to the post of director of business relations in the department of revenue requirements, it was announced this week by General Telephone officials.

Schuil will assume his post immediately and will work out of the company headquarters in Santa Monica.

Central area General Manager Leonard Licata has named Central Area plant administrator J.A. Smith, to head the Monrovia division.

Schuil has been the head of the Monrovia area telephone operations since 1963. He is a resident of Monrovia. He and his wife, Pearl, have four children, Patricia, David, Duane and Donald.

The former division manager has a long list of local commmunity activities to his credit. He is a member of the board of directors of the Monrovia Chamber of Commerce and holds similar positions in the YMCA and United Way organizations. He was the president of the local Chamber in 1969.

He has also been actively involved in Rotary, Monrovia Coordinating Council, Junior Achievement, Monrovia Underground Utilities Advisory Committee and the local Republican Club.

Schuil is also an elder in the Christian Reformed Church of Arcadia.

Smith joined the central area headquarters staff in Monrovia in July of 1969. He was previously a plant manager in Downey and exchange manager in Laguna

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Jerry Adkins To Head SM Democrat Group

Mrs. Elaine Rudolph, local co-chairman of the Younger for Attorney General Campaign, has announced that Mr. Jerry Adkins will head the Sierra Madre Democrats for Evelle Younger.

Mr. Adkins, an Independent Insurance Agent, has been active in many civic organizations for the past several years, particularly the Rose Float Association where he has handled public relations and the Little League as official game announcer for a number of years as an officer in the Pony/Colt League.

He has served as master of ceremonies for the Baseball Association, Girls Softball League and Sierra Madre/Arcadia Soccer League and announced the Sierra Madre Fourth of July Parade for the past three years.

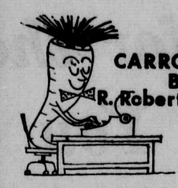
Jerry is proud to be working for Evelle Younger as he agrees with the candidate's strong stand regarding campus problems and the growing use of narcotics in our country.

Scott Kennedy Completing Session At U of A

Scott Kennedy, 521 E. Orange Grove Ave., is completing a summer session at the University of Arizona's Mexican summer school in Guadalajara, Jalisco, Mexico. Scott is majoring in Spanish at the University of California, Davis, and enters his fourth year in September.

Before returning to Sierra Madre for the remainder of the summer, he plans to travel on to Mexico City, particularly to see the Anthropological Museum.

Scott has been living with a Mexican family while in Guadalajara.



Our Hearty Congratulations to Marian Adkins, our newly appointed Commissioner for the Parks and Recreation Department. Marian has long worked for the betterment of the youth of the community, having been in Little League Baseball for quite some time. She has also been very active in the Rose Float Association along with her husband Jerry and both of them are real hard enthusiastic workers . . . Marian should add a lot to the Commission.

— CT —

We were on the Council this past week for the condition of Street Sweeping that we have been receiving of late. It is our hopes that with a new contract coming up this month that a lot of the rough edges will be straightened out.

— CT —

Why, we do not know, but during the past 30-days the company handling the job here in Sierra Madre decided to sweep Sierra Madre Blvd. and Baldwin starting at about 7:30 in the morning, instead of the afore time of around 4:30 a.m.

— CT —

Early breakfast diners at two restaurants and the early gatherers of mail along with several that do go to work around seven found that over 28 cars were parked on these two streets at 7:30 in the morning. The Street Sweeper was spending most of his time out in the middle of the street instead of at the curb.

— CT —

Then of course we are hearing complaints from various locations around the city that have never seen the street sweeper on their street. Well to me, and I told the City Council this, for $15,000 to $18,000 a year I just do not like dirty business streets, nor do I think that residents should pay for this service and not receive it . . . we will see what they do with the upcoming contract.

— CT —

Another thing that is coming . . . and this time it is for sure . . . is the work that has been anticipated on the Sierra Madre Wash for the past ten years . . . Tuesday's Council meeting showed me that "there will be no fooling around this time". The wash will be worked upon in 1971.

— CT —

Now it would be my advice that everyone concerned with this project better get with it, and definitely say what they want and how they want it . . . It just could be that the LAFCD will throw up their hands and literally say . . . "to hell with all of you . . . we have given you two or three years of chance and you have not come up with a workable program so from here on out we will do the job the way we see it."

— CT —

Right now they are compatible, and I think they will be until this fall and the early spring, but if things are not near settlement by January or February, then watch out, we may get things the way they want them instead of the way that we want them.

— CT —

From the preliminary hearing expressed by Mayor Simons and not disputed too heavily was the possibility of again pursuing the "Closed Wash" concept. This was all done back in the year 1967 and 68 and then was abandoned by citizen request by the LAFCD. Now it looks like this might be feasible and acceptable to the citizenry.

— CT —

Having worked on this matter for the past eight years it will be indeed interesting to see the various turns of events and what

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City General Plan To Be Run In Complete Series

Fourth Of A Series

The General Plan of the City of Sierra Madre, now in progress, will be covered in the Sierra Madre News in a series of possibly six articles so that the people of the area can thoroughly understand what is transpiring. It is suggested that you clip these articles and compile them for future references.

B. Comprehensive General Plan

1. Establish community-wide goals and objectives based upon existing conditions, economic anaylsis, demographic studies, financial characteristics, and all specific planning studies.
2. Submit and review all goals and all alternatives, advantages, and disadvantages as well as implications with the Citizens' Committee.
3. Select final goals, principles, objectives, and standards for guiding future developments or revitalizing or redeveloping existing development.
4. Conduct overall geologic survey and analysis and based upon same, establish any areas of hazard to development or devise criteria and limits of development.
5. Ascertain portions of the community of such an obvious stable nature as to be unaffected in the foreseeable future.
6. Plot areas of concern not previously planned by Specific Plans.
   a. Establish alternative land uses for all such areas, the advantages, disadvantages, and implications of each.
   b. Create alternative City-wide land use plans.
7. Prepare studies and plans pertaining to housing which are based on research, anaylsis, community goals, plans, and implementation policies.
   a. An inventory of existing housing will be made to determine its degree of livability.
   b. The relationship between community's existing and projected housing needs will be determined.
   c. The housing plan will endeavor to expand the supply of housing for all economic segments of the housing market with particular attention given to those individuals and families comprising low and moderate income groups of the community.
   d. The housing plan will be coordinated with all other aspects of the planning program, particularly in regards to adequate sites for housing, those criteria which are needed to guide the upgrading and improvement of housing, and policies pertaining to replacement housing decisions.
   e. Programs and policies of public and private organizations will be identified which strengthen and impede the quality and availability of housing in the community.
   f. Housing objectives will be established for attainment over a three to five year period.
   g. Programs will be set forth by which the Housing Element can and will be implemented.
8. Determine the recreational needs of the community based upon accepted State and national standards and the desires of the citizens of Sierra Madre as ascertained through the Citizens Committee. Such needs will then be analyzed and related to the financial capabilities of the community, other public improvements, and their priority when compared to the recreational needs, and finally the structuring of recreational improvements within

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WEATHER

	High	Low
Aug. 5	85	58
Aug. 6	86	55
Aug. 7	88	59
Aug. 8	102	62
Aug. 9	100	62
Aug. 10	96	66
Aug. 11	92	62

Total rainfall to date 15.29"
Year ago to date .....46.88"
2 years ago to date ....13.86"
(Season period: October 1 to September 30.)

District 93 Bid At $19,494.50

Bids were opened by the City Council at its regular meeting of August 11 for the construction of a sewer line, known as District 93, between Grandview Avenue and Acacia in Foothill Avenue

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BEGINNING AND INTERMEDIATE folk-guitar classes are offered at Pasadena City College in the fall semester beginning September 14. Here instructor John Benjamin assists (from left) Sally Wally of San Marino, Debbie Wilwerding of Sierra Madre, and Jim Leeming of Santa Barbara.

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445-1181

Luau Given At Brandt Home, 551 Foothill Avenue For Benefit of Pasadena Chapter of CARIH



SIERRA MADRE MEMBERS of the Pasadena Chapter of CARIH (Children's Asthma Research Institute and Hospital), the Jean Shayne Orloff Chapter, get together for finalization of plans for annual benefit Luau to be held next Saturday. Seated are Mrs. Sidney (Pearl) Orloff, president of the Pasadena Chapter, and Mrs. Larry (Sylvia) Karas, treasurer. The gentleement, left to right, Mr. Sidney Orloff, chairman of the Luau; Mr. Bill Brandt, co-chairman, and Mr. Larry Karas, publicity chairman. Not shown, but also a member of the committee is Charles Knicklebein.

The sixth annual benefit Luau, given by the Pasadena Chapter of CARIH, the Jean Shayne Orloff Chapter, will certainly be a successful evening if the enthusiasm of the committee members is anything by which to judge. The luau will be held this Saturday evening, August 15, in the lovely gardens at the home of Mr. and Mrs. William Brandt, 551 Foothill Ave., starting at 7 p.m.

All five previous luaus have been most successful, both in enjoyment and in monetary benefits, all of which goes directly to maintenance of children at CARIH in Denver, Colorado.

CARIH stands for Children's Asthma Research Institute and Hospital which is located in Denver, Colorado. Both research and maintenance of patients are costly programs, and funds for each come from many different sources. Treatment and care provided one child for one year at CARIH amounts to $6,000. Presently there are 165 children at CARIH, 15 of them from California, all free of charge.

Children usually stay at CARIH for one to two years during which time a home atmopshere, with house parents, is maintained for them. Attendance, by bus, at public schools and churches is on their schedules whenever and if possible. While there, the children are taught to live with their individual conditions without panic; to live normal, productive lives.

Asthma is an inability to breathe well, with causes varying from person to person. All children accepted at CARIH must be betewen 6 and 15 upon admission and their case must be intractable (steadily worsening despite competent medical care at home).

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P & R News Of Interest

In a special meeting of the Parks and Recreation Commission on July 30, Joe Grippi was re-elected chairman of the commission. Three new commissioners were officially welcomed at this meeting: Ken Kneale, who has been active in the

——Please turn to Page 7

Derby Races Friday, Aug. 14

The Summer Special Events include Pinewood Derby Races, finals at Jefferson Recreation Park, Friday, August 14. Wednesday, August 19 should be marked on all calendars for 12-17 year-olds. This is the day buses will leave from Jefferson Recreation Center for a day at Disneyland. August 14 is reservation deadline for all applicants.

The Annual Children Circus will be held August 25 at Pasadena City College, Wednesday, August 26 at Eliot Junior High School and Thursday, August 27 at Victory Park. Starting times for the Circus and Carnival programs will be 7:00 p.m. Admission is free.

In all cases, see your local playground or recereation details on fees involved or details orfees involved or call the Pasadena Department of Recreation, 793-9177.

Sierra Madre Woman's Club
Is Sponsoring A Bus Trip To the
WAX MUSEUM and JAPANESE VILLAGE
At Buena Park
August 26, 1970
Bus Leaves Woman's Club at 9 A.M., Returns 4 P.M.
Special Price $5.75
For Reservations
Phone 355-1221 or 355-9834

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			Regular	SALE
9'	x12'	Beige & Cocoa Orl.	144.50	89.50
9'	x12'	Lt. Gold Wl. Lp. Pile	119.50	89.50
12'	x 9' 8"	Nyl. Twd. Rub Back	133.00	79.50
9'	x12'	Seal Brown Wl. Tex.	108.45	79.50
12'	x 8' 8"	Gold Nyl. Deep Shag	119.50	89.50
9' 6"	x15'	Green Wl. Embossed	159.50	98.50
12'	x10' 3"	Slate Wool Treebark	139.50	69.50
15'	x 9'	Sauterne Nyl. Emb.	120.00	89.50
12'	x10'	Moss Nylon Tweed	69.50	49.95
12'	x 9' 8"	Plaid Com. Wool	149.50	79.50
12'	x 9' 2"	Grn. Gl. Ac. Lp. Pile	129.50	89.50
12'	x 9' 9"	Gold Wl. Embossed	119.50	89.50
12'	x 8' 9"	Bronze Nylon Shag	71.00	49.95
12'	x 8' 9"	Moss Nylon Tweed	89.50	59.50
12'	x 8'10"	Ivory Wl. Embossed	98.50	69.50
12'	x 9' 6"	Wh. Sand Acr. Emb.	129.50	89.50
9'	x12'	Charcoal Wool Twd.	144.50	89.50
12'	x10' 3"	Blue Green Nyl. Twd.	79.00	59.50
9'	x15'	Wht. Sand Nyl. Twd.	144.50	89.50
12'x	10' 5"	Aq. & Bl. Com. Wl.	210.00	98.50
15'	x 8' 5"	Beige Nyl. Top Shd.	119.50	79.50
9' 6"	x12'	Sauterne Nyl. Emb.	89.50	59.50
12'	x10' 4"	Gd. & Br. Nyl. Sh.	149.50	98.50
12'	x 9' 8"	Royal Bl. Nyl. Emb.	79.50	59.50
12'	x10' 6"	Avocado Nylon Shag	84.00	49.95
9' 3"	x12'	Beige Wl. Embossed	144.50	98.50
9'	x15'	Plush Wool Plain	179.50	119.50
12'	x 9' 4"	Grn. Gd. Poly. Emb.	98.50	79.50
12'	x 9' 2"	Blue Nylon Embossed	79.50	59.50
12'	x 8' 6"	Avocado Poly. Shag	120.00	98.50
12'	x10' 9"	Blue Nylon Plush	84.00	69.50
12'	x 9' 3"	Gold Nylon Tweed	84.00	59.50
12'	x 8' 3"	Gold Nylon Tweed	72.00	49.50
12'	x 8' 9"	Citron Acrylic Plush	119.50	79.50
11'	x 9'10"	Blue Grn. Com. Wl.	145.00	98.50
12'	x10' 6"	Red Wool Shag	182.00	119.50
12'	x 7'11"	Rust & Gold Acr. Tw.	81.00	49.95
12'	x 9' 2"	Blue Nyl. Tip Sheared	79.50	59.50
12'	x10' 4"	Org. Gold Herc. Emb.	69.00	49.95
12'	x 9'	Salt & Pep. Wl. Em.	119.50	79.50
8' 9"	x11'10"	Beige Acrylic Emb.	89.50	49.95
9'	x11'10"	Red Tw. Com. Wl. Pi	149.50	98.50
12'	x 8'	Nylon Lime Shag	119.50	89.50
15'	x 9' 2"	Acr. Lt. Gold Plush	129.00	79.50
12'	x 9'	Sauterne Nyl. Emb.	87.00	59.50
12'	x 9'	Gd. & Beige Ac. Em.	108.00	69.50
12'	x10' 6"	Moss Ny. Tip She'd	119.50	89.50
15'	x 9'	Wht. Sand Ny. Tw.	149.50	89.50
12'	x10' 2"	Canary Nyl. Textured	91.00	59.50
12'	x 9' 2"	Seal Br. Wool Emb.	108.00	79.50
12'	x 8'10"	Lt. Gold Wool Text	108.00	69.50
12'	x 8' 4"	Green Wl. Textured	110.00	69.50
12'	x 8' 3"	Beige Wool Shag	99.50	79.50
12'	x 9' 9"	Green Nylon Tweed	65.00	39.95
12'	x10' 3"	Avo. & Teal Nyl. Tw.	129.50	79.50
15'	x 8' 6"	Celadon Nyl. Tweed	112.50	79.50
12'	x 9' 8"	Green Wl. Tip Shrd.	129.50	98.50
12'	x 8' 3"	Green Nylon Tweed	98.50	69.50
12'	x 9'	Bone Acrylic Emb.	109.00	69.50
12'	x 9'	Green Nylon Tweed	79.50	59.50
12'	x 9'	Charcoal Wool Coml.	159.50	98.50
12'	x 8'	Grn. & Or. Nyl. Twd.	69.50	49.95
12'	x 9' 3"	Lime Acrylic Tweed	108.00	79.50
15'	x 8'	Lilac Nylon Frieze	112.00	79.50
12'	x 9'	Brn. Wool Embossed	108.00	79.50
12'	x 9'	Celery Nylon Emb.	132.00	79.50
12'	x11' 4"	Sauterne Nyl. Emb.	105.00	69.50
9' 4"	x 9' 5"	Copper Nyl. Textured	69.50	39.95
12'	x 9' 3"	Off Wht. Nylon Shag	198.00	79.50
12'	x10'	Green Wool Shag	208.00	129.50
12'	x10'10"	Tawny Gd. Ny. Shag	119.50	89.50
11'10"	x10' 2"	Lt. Gold Nylon Shag	119.50	89.50
9' 3"	x11' 6"	Gold Nylon Shag	179.50	79.50
12'	x 8'10"	Sand Nyl. Embossed	84.00	59.50
9' 4"	x12'	Gr. Acr. Loop & Cut	98.50	59.50
9'10"	x12'	Gold Nylon Tweed	79.50	59.50
6'	x 9'	Brass Nylon Textured	29.95	19.95
12'	x 8'	Gold Nyl. Rub. Back	87.90	59.95
12'	x 9'	Candy Stripe Nylon	87.00	39.95
15'	x10'	Blue Wl. Embossed	149.50	98.50
9'	x 9' 9"	Blue Nylon Shag	47.50	39.95
10' 4"	x12'	Moss Poly. Emb.	139.50	79.50
12'	x 9' 4"	Lt. Cocoa Acr. Lp. Pi	129.50	79.50
12'	x 9' 9"	Cocoa Nylon Tex.	79.50	49.95
9'	x12'	Braid. Rug, Multicl.	119.50	89.50
9'	x12'	Gd. Braid. Rug, Lin.	129.50	98.50
9'	x12'	Wl. Bra. Wind. Disp.	198.50	89.50
9'	x12'	Baronet Braided Rug	69.50	59.50
9'	x12'	Wool Braided Rug	98.50	79.50
9'	x12'	Ap. Ac. Bl.-Gr., oval	198.50	98.50
9'	x12'	Champ. Wool Shag	179.50	119.50
7' 6"	x10' 5"	Red Poly. Shag	130.00	98.50
6'	x10'	Gold Acrylic Shag	109.00	79.50
9'	x 7'	Celery Poly. Shag	139.00	79.50
9'	x12'	Rusty Beige Braided	119.50	89.50
8'	x 8'	Acr. Brn. & Copper	119.50	89.50
Asst. Area Rugs				⅓ Off Regular
12'	x13' 6"	Brass Nylon Emb.	91.00	69.50
12'	x11'11"	Green Nylon Tex.	89.50	69.50
12'	x14' 3"	Honey Biege Ny. Tx.	133.00	98.50
12'	x14' 6"	Lt. Green Wool Shag	198.50	129.50
12'	x11'10"	Gold Nylon Emb.	112.00	59.50
12'	x12'	Sauterne Nylon Tex.	112.00	79.50
12'	x12'	Salt & Pep. Wl. Tex.	144.00	89.50
12'	x15'	Honey Gd. Ny. Emb.	139.50	89.50
12'	x16' 6"	Lt. Carmel Nyl. Emb.	110.00	89.50
12'	x16'	Lime Nylon Tex.	129.50	89.50
12'	x12'10"	Gold Nyl. Tip Shr.	156.00	89.50
12'	x12' 6"	Avocado Nylon Tex.	102.00	69.50
12'	x12' 4"	Olive Nylon Tweed	114.00	69.50
12'	x12'10"	Brass Tip Shear Nyl.	109.00	69.50
12'	x12'11"	Fr. Cocoa Ac. Emb.	176.00	98.50
15'	x11' 6"	Platinum Acr. Emb.	198.50	119.50
12'	x14'	Coral Nylon Sheared	152.00	119.50
12'	x13' 6"	Copper Wl. Com. Tw.	270.00	179.50
12'	x12' 6"	Rust & Ol. Wilt. Nyl.	153.00	98.50
12'	x11' 7"	Canary Poly. Shag	129.50	98.50
12'	x13' 6"	Grn. Geometric Nyl.	126.50	79.50
12'	x14' 6"	Iv. & Biege Nyl. Tw.	171.00	98.50
15'	x11' 8"	Sand Nylon Tex.	107.00	79.50
12'	x12' 8"	Sandlewood Shag	98.50	59.50
12'	x15'	Celadon Wool Loop	198.50	98.50
12'	x17' 2"	Sand Nylon Tex.	139.50	89.50
12'	x17' 3"	Celadon Poly Emb.	230.00	129.50
12'	x17' 9"	Wool Oval Gold	398.50	119.50
12'	x13' 2"	Wl. Green Loop Cut	179.50	98.50
12'	x15'	Acry. Moss Sheared	198.50	98.50
12'	x15' 6"	Orange Ice Wl. Shag	298.50	149.50
12'	x14' 3"	Green Nylon Shag	114.00	89.50
12'	x11' 7"	Gold Poly Shag	121.00	98.50
12'	x13' 3"	Bronze Nylon Plush	149.50	98.50
12'	x12' 3"	Lem. Lime Ny. Shag	119.50	89.50
12'	x 7' 7"	Gold Nylon Shag	89.50	69.50
11' 6"	x16' 6"	Green Nylon Shag	120.00	69.50
12'	x 7' 7"	Green Poly Emb.	119.50	49.95
12'	x 7' 6"	Gold & Biege Ac. Em.	89.50	49.95
Hall Runners and Odd Size Remnants				½ or Less
9'11"	x11' 2"	Red Ny. Modl. Home	84.00	39.95
8' 4"	x10' 6"	Green Olefin	70.00	29.95
12'	x 9' 6"	Green Olefin	80.00	39.95
12'	x 9' 4"	Avocado Nylon	49.00	29.95
10' 4"	x10' 5"	Red Nyl. Modl. Home	84.00	39.95
10' 4"	x10' 5"	Red Nyl. Modl. Home	82.00	39.95
9' 2"	x11' 2"	Avocado Nylon	59.00	39.95
12'	x10' 4"	Herculon Gold	69.00	49.95
12'	x 8' 3"	Nylon Con. Tweed	72.00	49.95
12'	x10' 6"	Nylon Shag Green	84.00	49.95
12'	x 8' 9"	Nylon Shag Gold	71.20	49.95
12'	x10'	Nylon Tweed Green	69.50	49.95
12'	x 8'10"	Nylon White Sand		
12—3'x5'		Hand Hooked Areag Rugs	25.00	12.95

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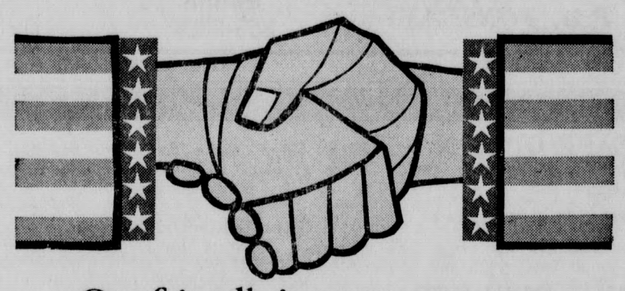
Park Concert Fri., Aug. 14

August 14, the Sierra Madre Concert Band will present the final concert of the current series, "Concerts Under the Stars." This concert will be held in Memorial Park beginning at 8.

Tonight's program should be of interest to all ages. In the featured spots, Armand Sutton, a fine lead saxo-

—Please turn to Page 12

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July 11 Vows Spoken To Unite Meisenheimer-Meskell At St. Rita's



MRS. WALTER EDWARD MESKELL
. . . Nee Judy Lee Meisenheimer

Judy Lee Meisenheimer exchanged her marriage vows with Walter Edward Meskell Saturday afternoon, July 11 before the altar of St. Rita's Catholic Church in Sierra Madre. The Rev. Patrick Gorman performed the double ring ceremony which united the daughter of Dr. and Mrs. William Edmund Meisenheimer of Sierra Madre, and the son of Mr. and Mrs. John Edward Meskell of San Marino. During the service Papal Blessings from Pope Paul VI were read.

Pedestals of white gladioli, yellow and white daisey mums and stock floral arrangements, satin ribbons on the pews was the church setting.

Given in marriage by her father, the bride wore an old fashioned Gibson styled wedding gown of white silk organza trimmed with chantilly lace, high ring collar and bishop style sleeves. The bride's bouffant veil of illusion was trimmed in matching chantilly lace and she carried a nosegay of multi-colored flowers.

Attendants were the Misses Susan Pamela Shaw of San Marino, maid of honor; Barbara Jo Geyer, San Marino; Alison Beth Singer, Encino, and Sara Ellen Dudek, Encino. All wore floor length yellow empires of lawn, trimmed with lace. Matching yellow bows accented their picture hats of white and yellow horse hair, and their flowers were yellow and white daisies and baby's breath in white wicker baskets.

An identical costume was chosen for the little flower girl. Miss Gaelen Meskell of Azusa. Miss Meskell wore a crown of yellow - white daisies and baby's breath. Counterpart in the very young generation was Master Steven Salveson of Claremont, ring bearer for their uncle.

Groomsmen were the benedict's brothers; Russell John Meskell (best man) and Douglas William Meskell; the bride's brother James William Meisenheimer, and Robert Guy Jacobs of Pasadena.

Bob Blau of San Gabriel and Bruce Meisenheimer, another brother of the bride, assisted in passing our Marriage Mass Missals as guests arrived for the afternoon wedding.

A reception for the 200 guests was held after the ceremony at the home of the bride's parents. Floral arrangements and decorations were designed and arranged by Mrs. Floyd Blau, close friend of the Meisenheimers. Real flowers decorated the top of the wedding cake with gold cross placed in the center of the floral arrangement. Miss Carolyn Meskell, sister of the bridegroom attended the guest book.

Out-of-town guests included the bride's maternal grandmother, Mrs. David Eyre of Chicago, Illinois, in champagne lace gown with matching accessories, and an aunt, Mrs. Royal Gerlock of Baltimore, Maryland.

For the garden reception at the Meisenheimer home, the bride's mother received guests in a suit of ice blue alaskine with matching hat of ice blue veiling. The bridegroom's mother wore oyster-toned accessories with her gown of ice pink alaskine.

Judy, who is now preparing for her elementary teaching credential, attended University of California at Santa Barbara and was graduated from UCLA last spring. Walt attended S. S. Felicitas and Perpetua, was graduated from La Salle High School in Pasadena, and entered Loyola University as an honors student. He is now employed in North Hollywood where he and his bride are making their home following their wedding trip to San Francisco and Mammoth Lake.

Building Permits Still Dropping

A comparison of building permits for the first seven months of 1970 and the same period of 1969 shows a drop of more than $200,000. Values were $671,723 for the period in 1969 and only $462,431 for 1970.

Total number of building permits issued for the month of July, 17 permits, valuation $26,625.

Street, electrical and plumbing permits, 47 permits, fees collected, 343.10. Building and plan check fees, $291.50. Business licenses, 31 issued, $684.50. Dog licenses (292) $996. Bike licenses, $15.

The Bill Ditmans Move To Horse Ranch In Chino

A couple of long - time Sierra Madre residents have recently left the community in order to devote more time to "horsing around." Mr. and Mrs. Bill Ditman lived 13½ years in their home at 279 Old Ranch Road. Their daughter, Kim, almost 12, has known no other home.

Although Bill is a fire inspector in Monterey Park and Bev works as a full-time secretary in Alhambra, their first love is horse raising.

Five years ago they bought their first registered mare. Rainy Bar Queen ,a Quarter Horse, has had two foals since then, a filly in 1969 and a filly in 1970. A third foal is due the first of next year. In 1968, they bought a thoroughbred mare in foal, in partnership with Dean Irvin (another Sierra Madre resident.) Crimson Penny had a filly in May of 1969. Three months later the mare died, but the filly has done fine.

Their new home is in Chino. They have four acres and are able to keep all four horses plus have plenty of room for boarding outside horses. Their business card will read — boarding, lay-ups and broodmares.

The Ditmans love their new home. Every spare minute is devoted to the ranch. Many long hours and a lot of hard work are necessary to get four acres in shape. But it pays off — the Ditman-Irvin Ranch now has three outside boarders, and hopes to have more soon.

Luau Aug. 15

Last year's luau proceeds sent to CARIH amounted to just under $1,500. This year's luau, with an attendance of 180 expected, will start at 7 p.m. with dinner served to guests at 7:30. There will be continuous entertainment featuring authentic Hawaiian dancers executing authentic Hawaiian and Tahitian dances and a local singing duo who recently recorded their first disc.

Reservations may be made by phoning Mrs. Larry Karas at 351-0326.

California Pioneer Day will honor the state's two million Senior Citizens at the California State Fair on Tuesday, August 25, which will pause in its swinging seventies extravaganza to re-live some of the Gay 90s days.

. . . Sierra Madre
COMMUNITY HOSPITAL

New patients lately admitted to the Sierra Madre Community Hospital include Bert Lewin and Verna Lee Mott who were admitted on Saturday, August 1 and Edna Hawley who was admitted on Wednesday, August 5.

Thomas Albright, admitted on Tuesday, July 28, was discharged on Sunday, August 2. John Hollenhurst, admitted as a patient on Tuesday, July 28, was discharged on Friday, July 31. Jennie Orr, admitted on Friday, July 24, was discharged on Saturday, August 1.

Charles and Katy St. George of Pasadena were visited by the stork at the hospital on Friday, July 31, which brought them a 7 pound 12½ ounce baby boy. Mother and little one were discharged the next day, Saturday, August 1.

Senior Citizens Met August 1st

The Senior Citizens Club of Sierra Madre met at the club house in Memorial Park with thirty members present. The president, Mrs. Pearl Patterson opened the meeting. After reciting the Lord's Prayer and giving the Pledge to the Flag they sang "America." Following this they recessed for lunch and gab fest.

The business meeting followed. The group has some nice trips planned and all senior citizens are urged to attend and join in. The cordial invitation is extended to all.

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Panty Hose	3.00	2.29	6.50
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HALF-SLIP—Fine nylon tricot and dainty lace. All colors. S, M, L. Reg. $4 NOW $2

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SPRAY PERFUMES — Like famous perfume Estee Lauder, My Sin White Shoulders, Arpege, Chanel No. 5. Every woman alive loves the fragrance that communicates so beautifully. Reg. $6 NOW $2

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A perfect home! CUSTOM THRU-OUT on secluded cul de sac with Mt. view. 3 bdrm., fmly. rm., elect. blt.-ins. G. D. & D. W. Cent./Air. Crptng., Custom Drps. $41,000
Hazel Gittinger 351-0238

★ NEED ROOM FOR LARGE FAMILY?
NEAR ALVERNO, LA SALLE, ST. RITA'S
Newer Ranch. 5 bdrms. + fmly. rm. 3 Ba. Center hall plan. Blt.-in kitchn. Opens to covered patio and pretty yard. 2,137 sq. ft. Assume 6½ Insurance loan. $45,950.

CUSTOM BUILT BY RICHTER
Quiet & secluded. Lovely shade trees. Pool sized lot. 3 bdrm. 1¾ Ba. Ding. rm. (or den) Blt.-ins. W/W crpts. Assume loan at 8%. Reduced to $26,250
Tremayne Cooper 795-1184

CUSTOM BUILT MODERN
Secluded & charming. Beamed cathedral ceilings. Lrge. lvng. rm., ding. area. Thermador blt-in ktchn. Lrge. bdrms. All rooms open to patio. Red. to $29,500. Must sell.

CLARA CLARK REALTY
373 W. SIERRA MADRE
795-3225 Eve. 793-8859

NURSERY

MAMA' PETE'S DAY NURSERY
HOURS 7:30 to 5:30
71 SUFFOLK 355-9567

INSURANCE

FOR YOUR INSURANCE NEEDS SEE NINA NEALE
NEALE AGENCY
20 NO. BALDWIN
EL 5-1406

HARRY A. LANGE & ASSOCIATES
A Complete Insurance Service
81 W. Sierra Madre Blvd. 355-7196

SMILE



YDREN REALTY
(Say Wide Wren)
505 W. SIERRA MADRE BLVD.
355-3482

HOME & INCOME
2 bedroom house plus pool and 1 bedroom duplex. Total income $500 a Mo. $38,500

UNDER CONSTRUCTION
3 bedrooms, dining room, den, 1¾ bath, f.a. heat, view of mountain & valley. $35,000

LOTS FOR SALE

FOR SALE
LOT 90 x 200
581 Sierra Meadow
355-6624

TRUST DEEDS

1st and 2nd
REAL ESTATE LOANS
If you do own a Trust Deed don't sell until you talk to us.
446-4423
L.A. 681-6331
601 S. 1st Ave., Arcadia
Southern California Trust Deeds

RADIO & TV REPAIRS

RAMBEAU TV ANTENNA SERVICE
Servicing All Makes of TV's, RADIOS and ANTENNAS
EL 5-1560

REAL ESTATE FOR SALE

La Lone Realty
Exclusive Listings

CHILDREN'S PARADISE ! Just Listed!
A true ranch! Expandable lrge. 2 bdrm! Lrge. Ding. Rm! or Fmly. Rm! Sep. brkfst. rm! Frpls! W/W Crpts! Shutters & Drps! Delightful patio & completely screened summer house with sink! Parklike grounds completely fenced (88' x 200' lot)! Oak, avocados, oranges, etc! Swing set! Tree house! Jungle gym! sand box and other play equipment! $27,950! Drive by 409 Ramona.

PARADISE!
In a small, view home for couple or bachelor! Completely remodeled and professionally interior decorated! New W/W carpeting! Drps! Swedish frpls! Blt-in bdrm. set! Street to street lot! $17,900! (Takes substantial down). Drive by 561 Alta Vista.

COMMERCIAL SHOP! (Sleeper!) Could Continue Tool Shop Business, Etc!
Includes comfortable 2 bdrm., den, and dining rm. home! Garage! Close in, of course! $17,500! (It's value here could explode)! Let us help you check **this** location! and Business opportunity!!
Do Not Let This Get Away From You!

ELEGANT LAKE ARROWHEAD TYPE
Outstanding! Hillside, redwood split-level on fenced 1/3 acre!! Floor to ceiling valley view & tree top window! 3 bdrm! (one loft) 2½ ba.! Ding. rm.! Brkfst. bar! Blt-ins! 2 frpls! (1 bdrm. has separate den, frpls., ¾ ba. with a separate entrance!) Priced to sell at $34,900! Submit. Drive by this first offering at 678 Alta Vista.

INTRIGUING!
Really precious! Beautifully built 2 bdrm. bungalow! Ding. & separate den! Screened summer porch! 2 frpls! Blt-ins! Trees & Camillias! Asking $25,900! Submit. Close to hills. 285 Sturtevant, just off Mt. Trail.

RANCH HOME HASTINGS
3 Bdrm. 1¾ Ba. Frpls. Patio. Dbl. garage. Low as 10% down. Asking $27,900. Drive by 1105 Leonard.
Low as 10% Down!

La Lone Realty
(Dottie La Lone)
Appraisals, No obligations
638 W. SIERRA MADRE
356-1169

MISCELLANEOUS

Quality Custom Made DRAPERIES
COME IN OR PHONE
BAUER - LEE COMPANY
355-3224
140 East Montecito

SERVICES

ALADDIN Carpet Cleaners
• DEEP SOIL EXTRACTION •
Soil Retarding and Moth Proofing
• FAST FLUFF DRYING
336-6605

WORK WANTED

HOUSE PAINTING
INTERIOR & EXTERIOR
Good Work Guaranteed
355-0698
(Call evenings)

APPLIANCES AND REPAIRS

DUMAS
Electrical Appliance and Vacuum Service
All Types and Makes of Small Home Appliances Expertly Repaired
Including Hoover & Kirby Vacuums, Paper Bags and Hoses for All Models
Radios, Keys, Locksmith
12 N. Baldwin Ave.
355-1596

MISC. FOR SALE

BIG GARAGE SALE
SAT. & SUN.
AUG. 15 & 16
9 A.M. TO 6 P.M.
280 W. Grandview

MUST SELL
Birch, Sgl. Bdrm. Set, Silver, Dirilyte.
Dark Rm. Equipment
Royal Typewriter
355-1269

LADIES
Styling & Cleaning of wigs & all hair pieces done at moderate prices.
24 Hr. Service
"BEAUTY CARE"
BEAUTY & BARBER SUPPLIES
370 W. SIERRA MADRE BLVD.
In Wisteria Village
355-7350

WANT TO RENT

WANTED SOON
Unfurn. 2 Bdrm. A/C Cottage or guest house by middle-aged gentleman. Reasonable.
355-7882

WANTED

WANTED
Small house or cottage In Sierra Madre or Arcadia
P.O. Box 162
Sierra Madre

FOR RENT

Outstanding
2 BEDROOM APT. Unfurnished. Carpeted, draped, aircond. & blt-ins. Lovely gardens. Quiet. Near shops, bus, & library. Adults. 355-6942.
MARIPOSA PALMS
439 W. Mariposa Ave.
D:7-3

FOR RENT
1 Bedrm. Apt. A/C Range, Refrig., Carpets, Drapes
205 N. Baldwin
355-7458

GARDEN APT.
Unfurn. 1 Bedrm. Air-Cond. Newly painted. Yd. Care. Mature Adults only.
355-9753

UNFURN. HOUSE
Modern. 3 Bedrms. 2 Ba. Fenced Yd. References.
$250
355-7564 or 685-8450

HOUSE FOR RENT
2 Bedr & Den. Furn. Or Unfurn.
$185 Mo. (1st & Last + $50 Deposit.)
Adults Only
288-3507 or 359-5544

Big Bear
2 BEDROOM HOUSE
Close to Stores
Paved St. Cable T.V.
Sewers
$20 — Per Day
$40 — Weekend
$120 — Per Week
Phone 355-7740

REAL ESTATE FOR SALE REAL ESTATE FOR SALE

LEASE OPTION — 425 E. Sierra Madre Blvd. Two Bedrm. Cape Cod, with dining room, patio. Option at $500, $175 per month. See this at $23,400.

LEASE OPTION — 500 N. Grove. Delightful 3 bedroom, conv. den, formal dining room, new built in kitchen, separate laundry with 220 wiring. Option at $500, $325 per month. Asking $37,500.

PRICE REDUCED — Upper Hastings. Clean 3 Bedroom, Family Room, Dining room home. 3 air cond. units, fireplace w/raised hearth, w/w cpt., drapes. Nicely landscaped w/shuffle board court. Now only $28,250.

NEW SPANISH — 3 Bedroom, Family room, 2 full baths, all the latest in built-ins, lovely carpeting. Large one-third acre lot. Located in Marlboro Terrace. Something to be proud of. Priced at $42,500.

SPANISH — With separate Guest House now rented on beautiful parklike 93 x 190 lot. 3 Bedrooms, dining room. You will love this for home & income. Owner wishes to sell out and retire. $29,250.

CHARM GALORE — Three bedroom, dining room, den with lovely fireplace. Separate guest room detached from house. Has fireplace. Owner will carry paper with 20% down. $27,500.

STEALS — 2 six year old two level homes in Canyon. Savings & Loan repo's. See and make an offer. 90% financing, 30 years, at 7½ to 8% interest to reliable buyer.

355-7196 Multiple Listings **Harry A. Lange** 81 W. S.M. Blvd. Insurance

SHOE REPAIR SHOE REPAIR SHOE REPAIR

EXPERT SHOE REPAIR
ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR
—AT—
RALPH'S SHOE STORE
41 North Baldwin S&H Green Stamps BankAmericard 355-0479

HELP WANTED HELP WANTED

Wanted SWIM INSTRUCTORS Sierra Madre Pool
Part time, Fall quarter
WSI Certification Required
Apply
Parks and Recreation Department
City Hall, 55 W. Sierra Madre Blvd.
Sierra Madre

WANTED
Older Woman to Baby Sit 3 Children
355-1493 8-4:30
355-3649 After 5

WANTED
BABYSITTER
Lady with Ref. & Trans. Tues. & Thurs. Morn.
355-6129
After 1 P.M.

AVON CALLING YOU . .
for an excellent earning opportunity in your own neighborhood. High earnings, many new friends and pleasures. Call now: —
446-0388 or 446-5788

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ROCK BRANDT
USED CARS
$99 Up
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JUNK CARS
Wanted
FREE PICK-UP
794-3669

CABINET MAKING

REMODELING
Painting
General Repairs
Roofing
Tom Welch
Imagin-Art Co.
Cabinet Makers
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RUBBISH

COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
City Refuse Service Co.
Municipal Contractor
215 E. Huntington Dr.
Arcadia HI 6-4691

LANDSCAPING

FRED OSTI JR.
Landscaping & Clean-up
• Relandscaping
• New Lawns
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FREE ESTIMATES
Licensed & Insured
EL 5-7353 (anytime)

Louie Osti
Complete Landscape & Tree Service
Reasonable, responsible & reliable service
Free estimate
Call
355-4374
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AUTO REPAIRS

NORM'S GARAGE
Dependable Auto Repair
MOTOR TUNE UP — BRAKE SERVICE
Operated by
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22 E. Montecito
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Closed Saturdays

TOWING

TOWING
24 HOUR WRECKER SERVICE
CLARK'S PAINT & BODY SHOP
355-1755

Sierra Madre News
Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3324 or 5-3325.
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PERSONALS

PERSONALS are $1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

MIKE LEVINE — Now that you have heard the Fire Chief's report, bring forth your infromant who said he called in the fire and it was 30-minutes before the SMFD responded. We would like for him to tell this to the City Council — THE EDITOR

RACHEL — Now I understand your motive much better and really cannot blame you too much; in fact I say go ahead, if you think you will not get burnt; you only live this life once — MARY

TAME ONE — Ole John is on to the trick, and he is just not about to stand around and watch the train go by without some kind of remarks. Knock off the tricks for a month or so, or all of us will be up for a hearing before the almighty one, and I am not kidding one bit — SCUDDLED ONE

DONALD — I am following your advice as closely as it is possible to do, I have not taken one misstep that I know about, but I seem to have my feet in hot water all the time — Advise me — PATRICIA

FUGUS — Now you seem to be in the groove, I will leave the packet as we planned and after you look over the contents, I expect you to give me the information that will complete the works — TEMPIST

THE FOURSOME — Time is getting closer, closer and closer, I do not anticipate 30-days, but please settle down and things will work out much more easily for you. Watch the Clock, it moves — TRIPLE

TINY R — I thought this was you, and have been listening very tentatively. Yes, I am ready to resume our acquaintance, but this time on the grounds that I have suggested last May; if this is your desire, then I will tell mother that all is well and will see you real soon, very soon — CASEY

GLORIA — Something is sure in the making, I just wonder if it could be another of those giant Anniversary give-aways that is brewing. It is something to think about and be prepared for the very best. But can you imagine 4 shirts beautifully cleaned and pressed, in boxes or on hangers for the low, low price of 99c. Vogue Cleaners and Laundry will do this with a smile and give you absolutely first class craftsmanship or your money cheerfully refunded. Give 'Ole Jack a try and you will never take your shirts to the basement again or put them on the ironing board —SUSIE Q

PURPLE SAGE — I have thought over everything that you told me, and I cannot see why they will not work, at least I see no reason as to why we should not give it a try, at once — TICKLED PINK

EXCELLENT, efficient, economical Blue Lustre carpet cleaner. Rent electric shampooer for $1 at Arnold's Hardware and Gift Store, 297 West Sierra Madre Blvd. Just call 355-3365 and ask for BOB, he will take care of all your soiled carpet and upholstery problems at once — OLIVER

CASTAWAY — Is it true that Arcadia is looking for a new Chief of Police? Good Authority says so, and the information has been known since JUNE 11. I wonder? I wonder? I wonder, but my thoughts are running away from me and the thinking is just absolutely too good to be true — INFORMED

ACE-IN-HE-HOLE — As I told you it is more and more of the same, stalling, new plans, new thinking and soon the end will come and the LACFCD will move in and do the job the way they wanted it in the first place. This green belt; just who is going to maintain it and replace it each year after the winter rains and the run off of surface waters. They may have to make it all rock and glue them to the ground . . . What a messy mess — CUT-THROAT

PARENTS — Are we going to allow our children to be bused from our neighborhood schools or band together and keep 'em home come Sept. Speak up and let's hear from that silent majority. — MARGE

UNITED TAXPAYERS — What you say is absolutely right, but what am I going to say when the appeal board asks me if I will sell my property for the Market Value assessed? I have a standing offer of $12,000 more than the Market Value shown; but according to your figures I am going to have to pay a tax bill of $1,874.50. That's $150 a month and my payments are only $145. What excuse can I give — TAXPAYER

LORETTA — I cannot stand the publicity at this time, I will do all that I can to help you financially, and will take a good sized advertisement in the special edition. Will definitely do something by January 10 — JACK

EDDIE — Please do not divulge your findings until after January first, then you will have the authority to back them up. I have talked with PC and DW and know that you are absolutely on the right track. Faces will be mighty "red" when they hear about 1950-59 and 1960-69. Keep digging, digging and by that time you should have the picture puzzle completely solved. Do it — PEPI

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Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS
Large Display of Lighting Fixtures
1887 E. Washington Blvd., Pasadena
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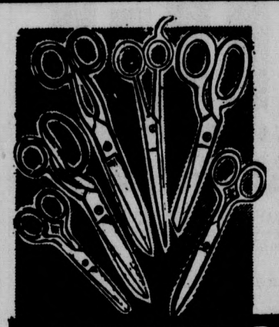


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MORTUARY
300 NORTH HILL AVE. • PASADENA
Sycamore 6-4375 ★ Ryan 1-3000
65 Years Serving the Foothill Communities

HOME FOR OLDSTERS

SINGING OAKS
Happy living for oldsters
Complete Care
Monthly Rates
110 N. Mountain
Monrovia
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VARIOUS SIZES
Sierra Madre News Office
9 KERSTING COURT



Scissor Sharpen SPECIAL
ANY PAIR 29¢ PINKING SHEARS . . $1.00
SALE
ALL VACUUM CLEANERS AND SEWING MACHINES
UP TO 40%
STAN'S VACUUM AND SEWING MACHINE SERVICE
BANKAMERICARD — MASTERCHARGE — OPEN EVERY NITE THIS WEEK UNTIL 9 P.M.
NEW VACUUM SWEEPERS AND SEWING MACHINES
312 S. MYRTLE Across from Library Park MONROVIA — 357-2667

Violet Maurer Laid To Rest

Mrs. Violet B. Maurer, a resident of Sierra Madre since 1946, passed away on Thursday, August 6 at the Sierra Madre Community Hospital.

She was born in Detroit, Michigan in September, 1891 and came to California in 1924 with her husband, whom she married November 28, 1914.

Left to mourn Mrs. Maurer's passing are: her husband, Hugo G. Maurer of 175 North Mountain Trail; one daughter, Lucille Foltz, Hacienda; and four sons, Raymond of West Covina, Hugo, Jr., of Buena Park, Fred of Burbank, and Gordon of Union City. Two sisters and two brothers survive her death also, Dorothy Farkus, Dana Point; Rose Drysdale, Azusa; Leo Kostarch, Costa Mesa; and Walter Kostarch, Union Lake, Michigan. Fifteen grandchildren and nine great - grandchildren also survive.

Funeral services were held at 1 p.m. Monday, August 10 at Memorial Chapel, Rose Hills with the Rev. David E. Robison, of the Salem Lutheran Church in Whittier, officiating. Interment was in the Garden of Love, Rose Hills Memorial Park.

Relief Fund Started By Red Cross

Pasadena Red Cross today launched a $17,200 emergency disaster relief fund drive on behalf of victims of Hurricane Celia, the storm that ransacked the central Texas coast on Aug. 3.

Richard E. Thomas, Pasadena Red Cross Chapter chairman, said the Chapter is making this local appeal fo contirbutions in order to pay its share of the $6 million cost of American National Red Cross rehabilitation assistance in the stricken areas.

Donations should be mailed to: Pasadena Chapter, American National Red Cross, 430 Madeline Drive, Pasadena, Calif. 91102.

Residents of communities throughout the Chapter-wide area, incluuding Pasadena, Altadena, La Canada, Monrovia, Duarte, Bradbury, San Marino, Sierra Madre, South Pasadena and Temple City, are urged to participate in the disaster fund drive. Thomas said he hopes the Chapter will meet its $17,200 quota within the next two to three weeks.

Victor M. Carter, past president of United Way, Inc., is appointed Associate Chairman of the 1970 United Cnusade, according to Cyril C. Nigg, General Chairman.

— ☆ —

Enough would satsify us if the neighbors didn't have more.

One-half the world gets along because the other half is short.

IT'S A SAVINGS *Happening*
LOSE 10 TO 20 INCHES . . . NOW!
RELAX AS YOU REDUCE
20 . . 1 Hr. Treatments . . $29.50
NO CONTRACTS - NO MEMBERSHIPS TO SIGN
447-2753
Niblack SPOT REDUCING
HOURS: 8 a.m. to 9 p.m. Mon., Wed., Thurs. 8 a.m. to 5 p.m. Tues. & Fri. 8 a.m. 'til Noon Sat.
905 S. FIRST ARCADIA

Early Enrolling At PCC Asked

To avoid long lines and closed classes, students planning to attend Pasadena City College this fall should enroll promptly. Registration figures predict an increased enrollment for the fall semester beginning September 14, according to Dr. I. G. Lewis, dean of student personnel.

The last day to apply for a program of more than 9 hours a week and to have all required transcripts on file is Friday, August 28. Last day to apply for a part-time program is September 4.

A wide range of classes—to upgrade job skills, to learn job skills, to learn a language, to develop a hobby, or to attain degree credits — is offered by the 16 departments at Pasadena City College.

New and reentering students should apply at the Office of Admissions, which is open from 8 a.m. to 9 p.m. Monday through Thursday and until 4 p.m. on Friday.

District 93

Engineer Bevington estimated the work would cost $21,100, and the lowest bid submitted by the Beecher Construction Company was a total of $19,494.50.

Three bids were received, the highest being $24,435. The City Council awarded the bid to Beecher Construction Company as the lowest bidder.

Beisswinger

was only a 1.5 foot rear yard reduction, the Council felt that this was the best plan that could be presented and still build the addition to the property.

The County Probation Department's Foothill Area Office has received a three $190,000 grant from federal, state and local governments to implement a new delin- "The Concentrated Weekend quency prevention project, Program," Chief Probation Officer Kenneth Kirkpatrick announced recently.

— ☆ —

355-1414 is your Police. 355-1401 is Emergency Fire.

Fire Calls

vanced down Canon and took care of the high burning trees. 2000 gallons of water was used by both engines to extinguish the blaze. Origin is being investigated by Fire Prevention.

300 feet of booster line was used, 400 feet of 1½ inch hose and 400 feet of 2½ inch hose were used to do the job.

Twelve Regular Firefighters answered the call with 3 Reserves. Damage by fire was listed as zero and First Assistant Fire Chief Tyler released the men and equipment at 12:30 p.m.

Again at the hour of 12:53 p.m. Monday your Volunteers were called into service and this time to a vacant lot behind 39 West Orange Grove where a brush and grass fire was in progress.

Engine 424 answered this call in 2 minutes 15 seconds with 423 seconds behind. 424 laid 300 feet of booster line and put out the blaze with 250 gallons of water. This fire is likewise under investigation by the Fire Prevention.

Thirteen Regular Firefighters and 2 Reserves answered this call and were released by First Assistant Chief Tyler at 1:35 to return to the station and prepare for the next call.

This is Fire call number 49 and 50 for the current year. At this time last year we had received 61 full response calls.

Newest rage among those sports fans who like to back the chances of one horse against his company, will be introduced to Los Angeles County Fair racing patrons at the 14-day meeting opening Sept. 18 when the Exacta will be offered on the 12th and final race each day.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

YOUR CHURCH IS WAITING FOR YOU

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VACCO CARPETS
Your Major Carpet Store
Presents
The Half Price SALE
½* PRICE SALE

SALE — HEAVY POLYESTER SHAGS — $8.99 — ½ price $4.49 — Plus pad and installation — BERWIN

SALE — NYLON SHAGS — $7.99 — ½ price $3.99 — Plus pad and installation — PALATIAL

This is truly a ½ price sale. Try us! Our prices will make you a believer.

Here's how it works

For every yard you buy at the regular price, you will get the second yard at ½ price.

★ 90 rolls to choose from
★ Colors Unlimited
★ Free estimates
★ Free Measurements

SALE — LEE'S NYLON — $5.00 — ½ price $2.50 — Plus pad and installation — MONTICELLO

SALE — NYLON-MINI SHAGS Plush — $10.98 — ½ price $5.49 — Rich colors Quality — CONTINENTAL

BIGELOW CRITERIA LEE'S GULISTAN MOHAWK IMPERIAL PAINTER HOLLYTEX MAGEE PHILADELPHIA

VACCO CARPETS CO., 36 W. Live Oak Ave., Arc., Near Santa Anita Ave., 287-1141, 447-8169

ARCADIA VACCO CARPET 36 W. Live Oak Ave. 287-1141
BUENA PARK LINCOLN CARPETS 6161 Lincoln Ave. 521-9604
COSTA MESA REALM OF CARPETS 1881 Harbor Blvd. 540-4821
CULVER CITY CULVER CARPET CENTER 4026 Sepulveda Bl. 870-5797
COMPTON MARTIN'S CARPETS 215 N. Tamerind 631-7261
LOS ANGELES MILLER CARPET 1761 S. La Cienega 870-0706
LONG BEACH ROYCE FLOOR COVERING 3200 E. Willow St. 462-9357
MONTEBELLO DIMALCO CARPET 2449 W. Whittier 685-6456
NO. HOLLYWOOD THE CARPET MILL 5150 Lankershim 762-1128
PANORAMA CITY CARPET SHOWCASE 8540 Van Nuys Bl. 894-9278
LOW FINANCING AVAILABLE
REDONDO BEACH ROYAL FLOOR CO. 401 So. Pacific Coast Hwy. 374-1311
GLENDALE BARGAIN on CARPETS 401 W. Los Feliz Bl. 245-3374
SANTA MONICA PHILLIPS CARPET 1409 Santa Monica Mall, 394-6887
HOLLYWOOD C.C.C. CARPETS 5034 Hollywood Bl. 666-1487
SOUTHWEST L.A. SOUTHWEST CARPET CO. 5451 Crenshaw 294-5156
INGLEWOOD SUNNY'S CARPET 3651 W. Imperial Hwy. 675-1792
TUSTIN TUSTIN CARPETS 610 W. First St. 544-8409
LA HABRA DIMALCO CARPET 2301 W. Whittier Blvd. 691-0701
WOODLAND HILLS CARPET SHOWCASE 20010 Ventura 348-2014

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WHITEWALLS!
GENERAL TIRE
$15.45 6.50-13 COMPACTS
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Tubeless whitewall prices plus $1.78 to $2.53 Fed. Ex. Tax per tire depending on sizes plus exchange casing.
4-PLY NYLON CORD
GENERAL-JET
With Dual-Tread Design
• Long mileage Duragen® rubber tread
• 4 full plies of nylon cord for strength
• Famous dual-tread design for handling ease, cornering capability
RAIN CHECK . . . Should our supply of some tire sizes or lines run short during this event, we will honor any orders placed now for future delivery at the advertised price.
WITH THIS COUPON
Delco Pleasurizer SHOCK ABSORBERS
BUY 2 AT REG. EVERYDAY LOW PRICE . . . GET 2 FOR HALF PRICE!
Includes Installation
OFFER EXPIRES AUG. 15
FOR CAMPERS • VANS • PICK-UPS FARM AND UTILITY TRUCKS
General Jumbo POWER-JET COMMERCIAL
Provides superior carrying capacity, high flotation, wide base traction.
$36.93 8.00-16.5 6-Ply Nylon Tubeless, Plus $3.33 F.E.T. And Recappable Casing
All popular sizes available
3 ways to buy... BUY IN TIME BUY ON TIME BANKAMERICARD master charge
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8 A.M. TO 5:30 MONDAY THRU THURSDAY
OPEN FRIDAY 'TIL 9 — 8 A.M. TO 4 SATURDAY
ARCADIA
2ND & HUNTINGTON — 446-8591
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GENERAL TIRES . . . WORTH DRIVING ACROSS TOWN TO GET

LEGAL NOTICE

SIERRA MADRE NEWS
CERTIFICATE OF DISCONTINUANCE OF USE AND/OR ABANDONMENT OF FICTITIOUS NAME

THE UNDERSIGNED does hereby certify that, effective July 1, 1970, he ceased to do business under the fictitious firm name of RAMBEAU TRAVEL SERVICE at 48 No. Baldwin, Sierra Madre, California, which business was formerly composed of the following person, whose name in full and place of residence is as follows, to-wit:

Ed Rambeau, 310 Old Ranch Road, Sierra Madre, Calif.

Certificate for transaction of business under the fictitious name, and affidavit of publication thereof, are on file in the office of the County Clerk of Los Angeles County, under the provisions of Section 2466 of the Civil Code.

WITNESS my hand this 10th day of July, 1970.

/s/Ed Rambeau

Subscribed and sworn to before me this 10th day of July, 1970, Stella George, Notary Public in and for the County of Los Angeles, State of California

My Commission expires May 28, 1972.

Publish Sierra Madre News July 23, 30, Aug. 6, 13, 1970

Junior Football Begins Practice

Pasadena Area Junior All-American Football will begin practice this Saturday, August 15, at Victory Park.

This youth sports program, formerly known as "Pop Warner" is for boys between the ages of 9 to 14 years. A boy's age is his calendar age before August 1.

Practice will continue six days a week, Monday thru Saturday, 5:30 to 7:30 p.m.

Beginning with the first week of school, practice will be limited to three days a week with games being played on Saturdays or Sundays.

All boys participating in the program are urged to report to Victory Park at 4:30 p.m. on the first day for final registration. Each boy must take his birth certificate, report card, and player's season contract signed by his doctor indicating good health.

All boys must also go through a conditioning program before they will be issued equipment or permitted to block or tackle. During conditioning they should wear gym clothing. An old tee shirt should also be worn with his name printed on the front and back.

A lot of time can be saved by figuring out where you want to go before you start.

Failure never leads anyone to popularity — the royal road to popularity is success.

Families often find that a little credit is a dangerous thing.

Census Bureau To Conduct Monthly Employment Survey In Our Area

The Bureau of the Census will conduct a survey of employment and unemployment in this area during the week of August 16, Leonard C. Isley, director of the Bureau's regional office in Los Angeles announced today.

This survey is conducted monthly by the Bureau for the U.S. Department of Labor in a scientifically designed sample of households throughout the entire United States. The employment and unemployment statistics which are based on the results of this survey are used to provide a continuing measure of the economic health of the nation as a whole and of its major regions. In June, for example, the survey indicated that 82.1 million persons were employed and 3.9 million were unemployed, with an unemployment rate of 4.7 per cent.

Facts supplied by individuals participating in the survey are kept confidential and the results are used only to compile statistical results. The law safeguarding the privacy of the individual applies to all information collected by the Census Bureau.

The Catholic Youth Organization will honor Walter O'Malley, chairman of the board, Los Angeles Dodgers, Inc., on "CYO Day With the Dodgers," Sunday, August 23, in Dodger Stadium.

355-1401 is Emergency Fire.
355-1414 is your Police.

Letters To the Editor . . . .

Dear Editor:

This is written for the mysticists, who seek some magical deliverance from this evil world of greed which they are not guilty of creating.

In the beginning, there were the innovators, the dreamers, and the builders. They created, discovered, and produced. They brought mankind out from his cave of ignorance and depravity. They gave him a world to live in — for a price. The price was respect for ability and the vow of the incompetents not to interfere.

This price was never paid. There were now the schemers, the sob sisters and the welfare preachers, the politicians. They looted unearned wealth, pleaded with mankind to think of the poor of spirit rather than selfish profits, and sought to steal honor for themselves by posing as productive men of worth — when they were less than worthless. They invented taxes, subsidies and government directives. They invented rule by honorable compulsion. All of this for the good of the people.

Where the men of value lived by reason, labor and voluntary trade the looters existed by ignorance, theft of the achievements of others, and forced compromise between men to produce an endless flow of mediocrity.

Now the time has come for retribution. For too long, the men of value have been trampled, slandered, and found guilty of atrocities without even the presentation of evidence. For too long has he produced for mankind without his due payment. But now, with every airline crash, with every power failure, with every tax increase to finance programs which yield no profits, with every labor strike, with every new sign of increasing incompetence the day of payment draws nearer. This will be the day on which the looters, their world crumbling about them, discover that they were fools to have attempted to counterfeit a world they had not the ability to create and have not the right to inhabit.

—Gregory F. Nighswonger

EDITOR'S NOTE: You forgot the trend to return to the caveman era and barbarism. Billy Graham said recently . . . "we are now ready for the Second Coming of Christ . . . it could be any day now." . . . Do you believe it will happen? . . . I do.

Dear Editor:

What price taxes! What a change since 1949! Our house was rented then . . . for $150 a month. Taxes were $148. The recent tax jolt since 1964? An overall increase of 17½ per cent, land increase 35 per cent. With an expected rate of $13.53, this adds up to a tax of $840. That is, before Homeowner's Exemption which will be about $100. When we apply this tax, the cost of living index, the increase in maintenance and repairs, to equal the 1949 rental value, we would have to rent our house, unfurnished, tenant to maintain grounds, for $1,000 a month.

When I asked the real estate feller if he could rent our house for a $1,000 a month, he looked at me like I was tetched. He said, "you might get $200, at the very most $250."

In 1952 we bought the little place next door. Lot only 37½ feet wide. The house very old, but charming, really cute. Taxes were $59. Good deal! The rent would pay the taxes and maintenance on both places! The rent was $75 a month, tenant maintained grounds. In 1956 the taxes were $65, rent $85. Tenant maintained grounds.

Now the jolt on that lot is an overall increase of 42 per cent, land value 66 2/3 per cent. This brings the land market value to $10,000. The real estate feller says if the lot were vacant he does not think we could get more than $5,500 for it. Apparently the appraiser had no respect for lot size. The adjoining 75 ft. lot was also increased $4,000. Apply the above formula, the tax on the little place will be close to $460. To equal the 1956 rental value, the rent would have to be $600 a month. Little old houses, although cute and charming, just don't bring this kind of rent.

The value of real property to the owner is decreasing. Wonder what the outcome will be? Will the property owners get relief? Eventually will the government take over all real property? Will the "little home" one house to a lot, be doomed? Pass into history? As the Victorian houses have?

—Poor Property Owner

Dear Editor:

Bureaucratic inefficiency has long been a source of irritation for the nation's taxpayers. In the student seminar at Coast and Southern Federal Savings, we found a sample of the confusion caused by inflated payrolls. The Pentagon's vice administrator, Hyman G. Rickover, recently described the preparation of a Pentagon memorandum. "So many people got into the act that a grand total of 640 hours was spent to prepare it," he said. "All this paperwork was unnecessary; it served merely to help incompetents to keep up a pretense of being busy."

Government bureaucracy is an outrage. However, I note with pleasure that 70,000 civilian jobs in the Defense Department will be eliminated in the coming months. Let's hope that this sets a trend for other government departments.

— James Anderegg

By supporting your local merchant you help to reduce property tax. He is always there to help you.

Happiness depends wholly on knowing when you have enough.

Phil Watson Disagrees With Proposed Tax Reforms

Los Angeles County Assessor, today predicted "utter chaos" if AB 1000 and AB 1001 pass to become effective in 1970.

In a letter to Governor Reagan, the Assessor stated even if AB 1001 were passed by the Legislature next week "it would be imporssible to reprocess the two million homeowner's exemption claims in time to show the correct amount on the tax bills that must be mailed no later than November 1."

Watson noted that certain portions of AB 1001 were incapable of complete orderly and economical implementation.

As an example, the Assessor cited Section 113.5 which would require taxpayers eligible for the homeowner's exemption to pay only one half their property tax on the first installment for the 1970-71 fiscal year.

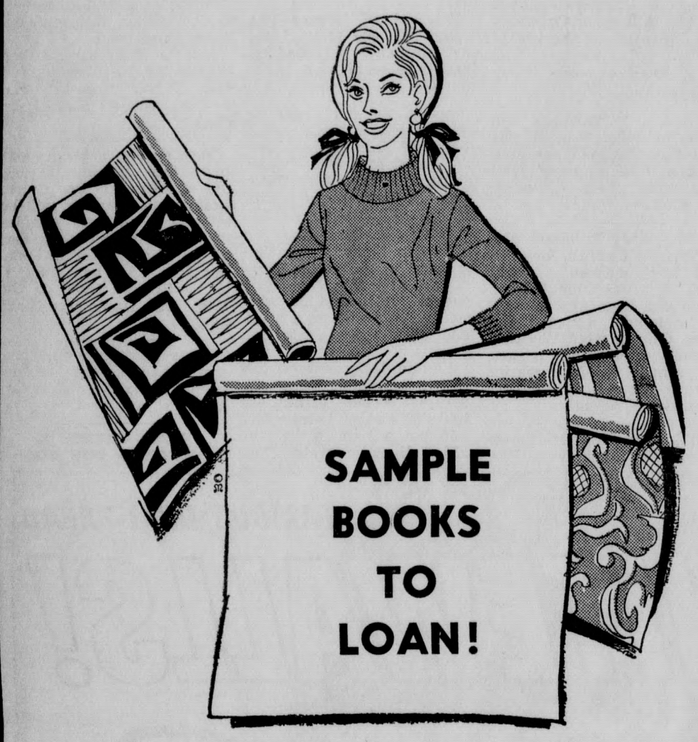
"In addition to creating utter chaos in the Assessor's, Auditor's and Tax Collector's Offices, and burdening local local taxpayers with many millions of dollars in expense to recompute and reprint the second installment of the tax bills, I can foresee a serious impairment to the cash flow of many local taxing agencies when they do not receive the anticipated payments of both installments in December as they have in the past," Watson said.

If these bills are passed in their present form, the Assessor pointed out that "the average homeowner next November will find that he ise paying 20 per cent more sales tax and that he has received a property tax bill which will probably show an increase of from 10 to 15 per cent and that all he will have to show for this will be an I.O.U. from the State Controller stating that sometime in the future the taxpayers will receive a corrected bill for the second installment."

Watson mentioned that he doubted whether the "average homeowner would be receptive to this approach."

Ambition prevents many from making a success of small things.

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G78-14 G78-15	45.00	22.50	51.25	25.62	2.67 2.77
H78-14 H78-15	49.50	24.75	56.25	28.12	2.93 2.98
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RTD Working For A Better State

The effort to improve the Southern California environment received a further boost today as action was taken to test a steam engine bus in Southern California Rapid Transit District service.

RTD General Manager Samuel B. Nelson joined state officials in Sacramento in completing arrangements for the experiment, one of several environmental projects under way at the Transit District.

Nelson informed Assemblymen John F. Foran and Eugene A. Chappie that the Rapid Transit District is prepared to investigate every possibility for making life in the Los Angeles area more attractive.

Foran, (D) of San Francisco, as chairman of the Assembly Committee on Transportation, directed the successful effort to secure Department of Transportation funds for the California Steam Bus Demonstration Project. Chappie, (R) Sacramento, signed the contracts as chairman of the Assembly Rules Committee.

Nelson said RTD also is working to perfect a new catalytic muffler and is participating in a program to determine if buses can effectively operate on natural gas.

You may have the right-of-way, but it isn't worth dying for.

Families often find that a little credit is a dangerous thing.

Kiwanis Annual Baseball Benefit Fet Set Aug. 25

Southern California Kiwanis clubs accelerate their annual campaign this week to raise funds for urgently needed orthopedic devices, major operations, crossed eye corrections, hospital bed costs and other services for crippled children.

The needed funds are gained through the sale of Kiwanis tickets to the service organization's 31st annual benefit baseball game. This year's contest is scheduled for August 25 and features the Los Angeles Dodgers and Chicago Cubs in a National League game at Dodger Stadium.

However, game tickets must be obtained in advance through Kiwanis in order for the drive to be successful, it was pointed out by Hap Halligan, game chairman from the sponsoring Kiwanis Crippled Children Foundation of West Hollywood.

Box and reserved seat tickets at regular prices are available. To find the name of your local area Kiwanis club, or to order direct from the foundation, call (213) 732-0113.

Over the years, the Kiwanis Crippled Children Foundation of West Hollywood, alone, has provided funds to help some 5400 children at Los Angeles Orthopaedic Hospital, according to hospital reports. Today, the need is greater than ever, making the success of this year's Kiwanis benefit game especially important.

Letters, To The Editor

Dear Editor:

The following is an open letter to all parents.

Dear Parents:

Neighborhood schools vs. free integration — or busing across town. Pros and cons have been said. There are arguments worth listening to on both sides.

But have you thought of this?

Our country and the world too is dying slowly because of too much smog . . . Smog caused by automobile emissions, for instance.

Tokyo banished automobiles for one day, and strangely enough the Smog vanished in that area for a time. And the people walked!

Neighborhood schools permit the children to walk — no additional buses are needed to choke the city. The advocates of busing have not realized how much more gasoline emissions they are releasing to our city's atmosphere. And multiply this for all the cities throughout the country! What are we gaining equality now, but what later?

Shouldn't we protect our children's HEALTH? Their very lives now? And besides, health enthusiasts recommend the exercise of walking to build our children's bodies.

Who's to say in the long run — what is equality? A child is a child is a child. Should we not give him the gift of life . . . . health through clean air and exercise! What matter the color of skin if we can't breathe the air? We stress ecology, so why not put it to use — practically with our children. Walking to school in clean air! — is that so bad?

I say improve the neighborhood schools, and let our children dare to breath the air and walk to school whenever possible!

—Peggy H. Smyth
A concerned parent for clean air and for equal education for all

Dear Editor:

Today there are many Americans who feel that one of the main reasons the "Establishment" keeps our country at war is to bolster the economy. No doubt there are some individuals who are unscrupulous enough to want a war for their own personal profit; but war itself is totally destructive to a nation's economy. War is used to create more government control over every phase of industry, and there is no way a nation's economy can be destroyed more quickly than by allowing government to inject itself in private business.

A nation's economy improves only as its wealth increases. Although with the production of war material and the corollary increase in employment a nation's economy seems to be boosted in time of war, this is only a temporary boost. For the war materiel produced is for one purpose — to destroy — to destroy man and what man has produced.

Wealth can best be measured by property and material. The most important factor in determining a nation's wealth is her people. The more people, the greater potential wealth a nation has for its potential creativity is increased. The difference between the wealth of various nations is the degree of freedom of its peoples.

Men in government truly seeking the greatest wealth for the people of that nation will insure their maximum freedom and will always strive to keep their country out of war. Should war be inevitable, they will do their utmost to win the war in the shortest possible time. War is the greatest destroyer of freedom and sound economics.

Help win the war in Vietnam. Sign a SHAME petition — a petition to the President of the United States to Stop Helping America's Marxist Enemies. Address this writer for more information.

—Richard E. Woodin

R & R News

Soccer League; Mrs. Marian Adkins, who has contributed much to baseball in Sierra Madre, and Mike Stuart, president of the Teen Club. Mr. Kneale and Mrs. Adkins will serve 3-year terms of office, and Mr. Stuart will serve one year.

Due to lack of support, the Community Recreation Center Family Drop-In program will be discontinued until the first Sunday in October. If there are any questions, please phone 355-7135 and ask fo rthe Recreation Department.

The Sierra Madre Teen Club will hold a summer dance Saturday, August 15, at the Community Recreation Center. Admission is one dollar for members, guest with member, $1.50. Memberships may be purchased at the door. Doors close at 9 p.m., so don't be late. See you there.

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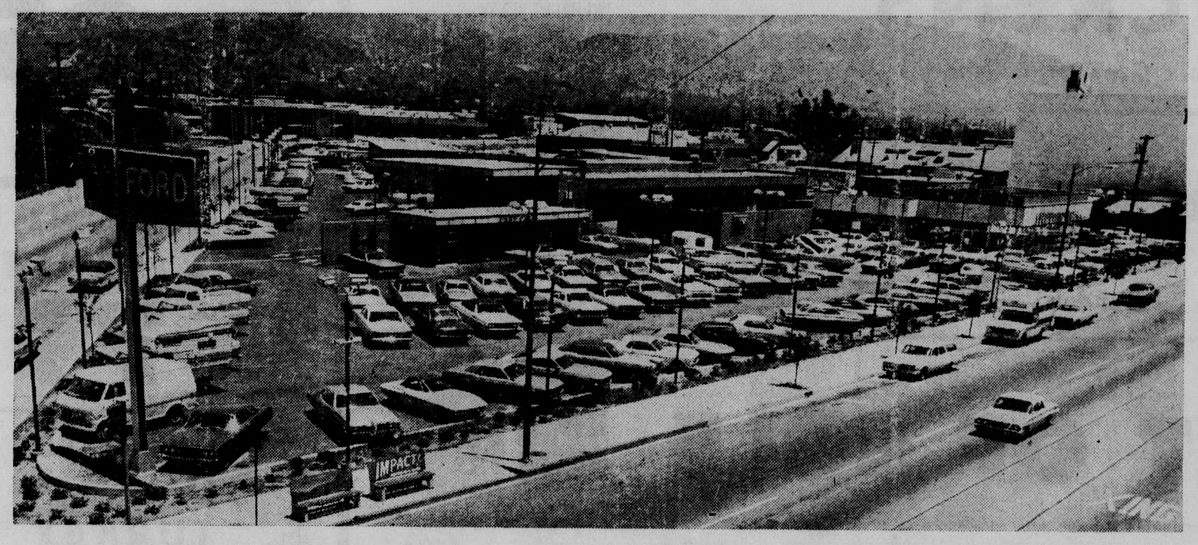


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Classes For Pre-School Kids

A new location and additional classes are being offered to Sierra Madre and Hastings Ranch residents by the Parent Education Preschool program of Pasadena City College this September. In addition to the Friday morning class for preschool children which has been meeting in the Park House at 240 West Sierra Madre Blvd., the Methodist Church at Michillinda and Sierra Madre Blvds., will host classes on Tuesday and Thursdy mornings. The classes offered on Tuesdays at the church or Fridays at the park are for children ages 2-5, and those on Thursdays at the church are designed for two year olds only.

The Parent Education program has served Sierra Madre successfully for many years. It offers free nursery school experience, as a community service of Pasadena City College, plus the educational opportunity for parents to observe their child's behavior in a group of his peers. The carefully planned nursery school experience is led by a credentialed teacher with the aid of an assistant teacher.

Classes begin the week of September 14 and continue throughout the rergular school year. Registration takes place at 9 a.m. of the first class meeting. For further information, call Pasadena City College, 795-6961, Parent Education Office.

HEAR Provides Children With Speech Help, Therapy, Hearing Aids

United Crusade volunteer Dr. R. Leslie Arnett made a very important house call and came away greatly impressed.

Dr. Arnett, a Pasadena peridontist, visited the Hearing Education through Auditory Research (HEAR) Foundation, a United Crusade supported agency. The foundation aids children with hearing difficulties to achieve as near-normal speech and language as possible.

Dr. Arnett recently accepted the position of Dentists' Chairman in the Professional Division of the Foothill Area United Crusade campaign which kicks off in September.

Dr. Arnett is now recruiting some of his colleagues to work with him in the solicitation of 161 fellow dentists in the communities of Altadena, Arcadia, Duarte - Bradbury, La Canada-Flintridge, Monrovia, Pasadena, Sierra Madre and South Pasadena.

A member of the San Gabriel Valley Dental Society, the Dental Foundation of California and the American Dental Association, Dr. Arnett is past president of the Dentist United Fund which has become the Dentists division of the United Crusade campaign. He also has a membership in the Century Club, YMCA and lives in San Marino with his wife Nada.

During his HEAR Foundation visit Dr. Arnett saw skilled technicians deeply involved in the treatment of young children with hearing defects, who need speech correction, therapy and are fitted with hearing aids.

The foundation, nationally headquartered in Pasadena, serves the greater Los Angeles area and is dedicated to approach the problem of hearing impairments early in life. Patients from as far away as Redondo Beach are treated regularly and infants as young as 20 months have undergone treatment.

LEGAL NOTICE

SIERRA MADRE NEWS CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned does certify he is conducting a business at 14 N. Baldwin Ave., Sierra Madre, California, under the fictitious firm name of JB Publications and that said firm is composed of the following person, whose name in full and place of residence is as follows:

John J. Barboza, 51 E. Orange Grove Ave., Sierra Madre, Calif. 91024

Dated July 28, 1970
/s/John J. Barboza

State of California,
Los Angeles County:

On July 28, 1970, before me, a Notary Public in and for said State, personally appeared John J. Barboza, known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same.

H. A. Warden,
Notary Public
My Commission Expires
May 8, 1971

Publish Sierra Madre News
Aug. 6, 13, 20, 27, 1970

Sale At Ralphs

around asking to be taken home.

Oh yes, a lot of the bargains can be used for school shoes, after school shoes, but the main bargains come in casuals, tennis shoes, sandals for children and women and odds and ends of dress shoes for men and boys, and of course there is that great 10 per cent reduction for any current shoes in stock . . . and say, how about those summer purses, wouldn't it be nice to come out next summer with a new purse that you paid only half price for . . . You can get them this week at Ralph and Ann Hurwits at 44 North Baldwin, but do hurry.

The General Plan of the City of Sierra Madre

the Capital Improvement Program.

Open space possibilities will be thoroughly investigated and the possibility of utilization or conversion of heretofore neglected areas of open space deeply analyzed. Special attention will be given to the creation of a system which could interrelate with Angeles National Forest which forms the City's northern boundary. Methods and financial considerations will be undertaken whereby both private and public lands could be utilized in such a manner that parks could be interlocked by hiking or bridle trails.

9. Evaluate the present public facilities and all other publicly owned lands which are not presently committed to a stable long-term use. This would include the impact upon development patterns of such facilities as schools, their adequacy today, and the demands of the future civic center needs; county facilities; and community meeting facilities.
10. Water and sewer systems as they exist today will be critically analyzed including the age of such facilities, their size and therefore their adequacy, the methods available for replacement or enlargement if necessary, and the effects such systems have upon the ultimate development or redevelopment of the community. Particular attention will be given to the sewer system requirements of the Sierra Madre Canyon and the aids or assistance which may be available.
11. Although anticipated to be of limited scope, the industrial facilities possible shall be thoroughly investigated. Particular attention will be paid to the potential for light, clean manufacturing and research and development facilities which could take advantage of the quiet, natural setting of Sierra Madre.
12. Submit plans to Citizens' Committee including all elements and related population projections.
13. Select final plan which contains:
    a. Adopted Specific Plans.
    b. Land Use Element including population projections and accompanying density patterns.
    c. Circulation Element including freeway way connections.
    d. Recreation and Open Space Element including parks, hiking or riding trails, utilization of available easements, drainage channels, natural waterways, etc.
    e. Geologist Element (if appropriate).
    f. Public Facility Element including schools, civic center, libaries, fire stations, etc.
    g. Public Utilities Element including water and sewer.
    h. Housing Element.
    i. Industrial Development Element.
    j. Ordinance recommendations.
    k. Implementation opportunities, legislation, and means.
14. Submit Comprehensive Plan to Citizens' Committee, Planning Commission, and City Council for farmal legislative process.

PHASE III

A. Legislative Process

1. Plan Review
   a. Citizen Committee

(Conclusion Next Week)

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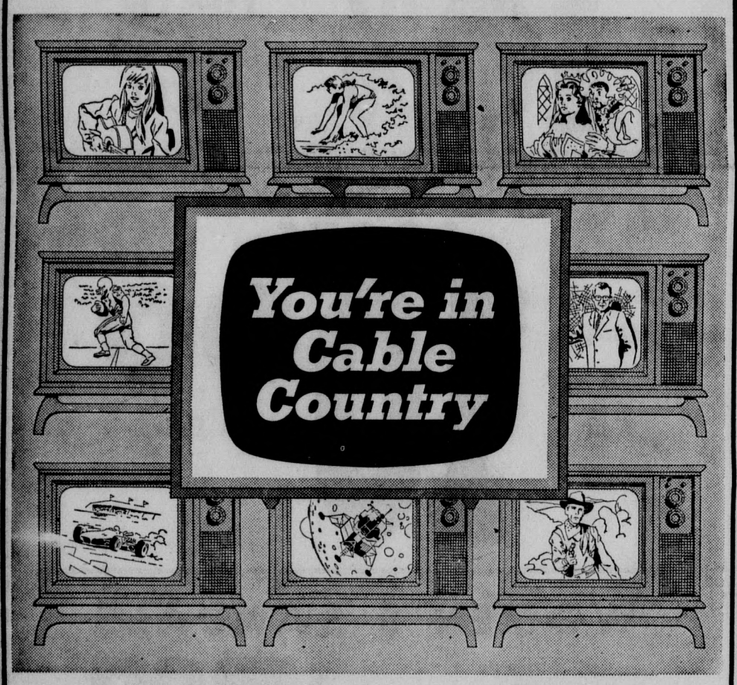
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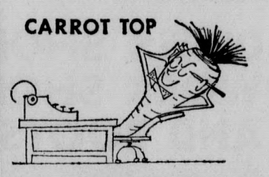
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CARROT TOP



will eventually come out of the whole thing. When it all started back in 1964. That is when things got down to "brass tacks" and everyone started talking about money the project was priced in the vicinity of $365,000.00.

— CT —

In 1968 with the cost going up and additions the overhaul of the wash was listed by the LAFCD at around $685,000. Early 1969 showed that it had now reached the $900,000 price tag, and the latest figures are that by 1971 the project will run in the vicinity of $1,250,000.

— CT —

It is my honest opinion that the Wash will be given the treatment during the summer of 1971, so everyone should get with it immediately and come up with a workable plan, or they will receive one that will be worked.

— CT —

I had quite an article that I was going to write to you about the Recall of the School Board, but at this time anything that I might say today would be completely out of question by this afternoon.

— CT —

Seems that things are happening so fast with the Recall that it is hard for the voter to come to any conclusion as to what is happening at this time or what will happen tomorrow.

— CT —

Some concern is being had by some people that "No Candidates Have Filed". Well certainly none would want to file until it is definite that we are going to have an election. Even one day's delay would shake up the whole situation, so I doubt very seriously that anyone will come forward to file for the anticipated vacancies until the deadline around August 20.

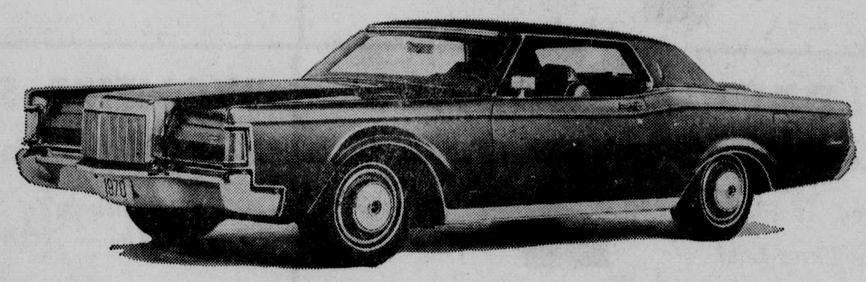
— CT —

Well the Reassessment list published last week really shook a few people, and it will not be half as bad as how they will be shook when November comes around and they get the DOLLAR AMOUNT of their taxes.

— CT —

However I did notice that some did get a reduction, but they will not escape the Taxing Agencies, and you can expect to pay about 18 per cent more this year than last, but all of us look forward to some kind of reform before December 10, I hope, I hope, I hope.

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Editorially Speaking

Is It All True?

by Howard Jarvis, State Chairman,
United Organizations of Taxpayers, Inc.

A long time employee of the Los Angeles welfare system told me that a great many aliens are on California welfare; aliens who are not now, never have been and do not intend to ever become citizens of the United States. That these aliens have generally been smuggled into our country expressly to get on welfare from which their checks are more money than they could earn by working in any country in the world. Further these aliens show up in great numbers in demonstrations held against our government and its policies.

I was told these aliens bring their families, relatives and friends in to our country illegally; that thousands of their children go to our schools at the expense of American citizen taxpayers; that thousands of adult aliens enroll in American free adult education courses. Also that scant effort is made to determine in advance whether welfare applicants are citizens or not; that the law on this matter is vague and loose; that the welfare establishment actively encourages aliens to apply for welfare.

If what I am told is true we neel an immediate and thorough national check to uncover every illegal alien in the United States and deport them whence they came at once.

ITEM — I have always liked the University of Southern California. It is a private institution, more illustrious than most universities, and mostly supplied with private money rather than tax money; however, I hear that USC operates radio station KRLA, owned by Oak Knoll Broadcasting Company, a tax free organization. The KRLA sells commercial advertising time to advertisers in competition with other radio stations who are not tax tree.

I understand that through KRLA some 300 to 400 radio time buyers enjoyed a free vacation last year in Las Vegas and another free vacation is set for this year in the Bahamas for the same group.

If this is so, the taxpayers may be footing the bill. Taxpayers whose exhorbitant taxes keep their noses to the grindstone so hard that they can't afford a week end at Catalina. Denials are invited.

ITEM — On July 21, 1970 on motion of Supervisor Kenneth Hahn, the Los Angeles County Board of Supervisors decreed a taxpayer gift of $100,000 to the Music Center Operating Company to pay the losses to bring the New York Opera Company to the Dorothy Chandler Pavilion in November.

This $100,000 loss on the opera appearance here must come out of the property taxpayers hides. As the Music Center has been declared a "welfare recipient" by the State Boar dof Equalization, this huge gift must make it the most glittering welfare recipient in history.

Property taxpayers are told constantly that the exhorbitant taxes they must pay are because local government is forced by federal and state mandates to levy these unconscionable high taxes, but I wonder who "mandated" Supervisor Hahn to move to give the Music Center Operating Company this big chunk of taxpayers' money? Perhaps it was the power of the press!! What TIMES these are.

Holiday Deaths

We have become if not inured at least so accustomed to reading about highway carnage on holiday weekends, that we tend to overlook some important factors involved.

This has been indicated by a report from the Division of Highways on the Fourth of July automotive casualties on California streets and highways.

There were 30 fatal accidents — involving 36 deaths — and of course that is 30 too many. But to analyze them, only eight crashes (and 9 deaths) occurred on freeways. Of these, seven were 1-car accidents in which the driver ran off the pavement and crashed into somthing, or in one case swerved into a median strip and overturned. The single freeway accident involving more than one car resulted from a lane-changing sideswipe.

Fourteen of the fatal crashes — taking 19 lives — were on convential highways, and in contrast to the freeway accidents, 10 of the deaths resulted from headon crashes. Eight more deaths were caused by eight accidents on city streets and county roads.

Yes, 30 accidents causing 36 deaths are too many. But should we blame the holiday weekend? According to Traffic Engineer A. C. Estep, on a typical, non-holiday weekend an average of 43 persons die in street and highway accidents in California.

The moral, of course, is that driving can be fatal any time, if we all aren't more careful.

Go Ahead -- Defile the Flag

Demonstrators and all the rag-tag element of the new revolution set have a bit of precedent for defiling the American flag, at least just so long as it's done at a political demonstration.

That was the interpretation handed down by the Pennsylvania Supreme Court in a case involving the state's law on flag desecration. An American flag bearing the inscriptions "Make Love, Not War" and "The New American Revolutionaries" had been displayed at a July 4 anti-Vietnam demonstration at Pennsylvania State University and the flag bearer convicted of desecration. The high court ruled, however, that the state law "does not apply to any patriotic or political demonstration or decorations" and the defendant "was obviously participating in a demonstration concerning a political issue."

The Court's words were a far cry from Charles Sumner's "He must be cold, indeed, who can look upon its folds rippling in the breeze without pride of country"; or Oliver Wendell Holmes' "One flag, one land, one heart, one hand — one nation evermore"; or Woodrow Wilson's "The things that the flag stands for were created by the experiences of a great people. Everything that it stands for was written by their lives."

So, off to Pennsylvania, flag burners. Say it's political, and you're O.K.

Rain of Ruin

A quarter of a century ago, August 6, 1945, the first atom bomb destroyed Hiroshima and jeopardized man's very existence for how many years to come we cannot know.

Announcing that event, President Harry Truman said: "If they do not now accept our terms, they may expect a rain of ruin from the air the like of which has never been seen on this earth."

And may it never be seen again, should be the humble and fervent prayer of all men.

R. Robert Evans
Peggy L. Evans
Editors and Publishers

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NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

The Nixon administration's decision to support a textile quota is a major breakthrough for a vital American industry and the many thousands of persons it employes. Indeed all Americans, dependent upon healthy commerce and industry, have a stake in this legislation.

The administration had bent over backwards to get the Japanese to enter into meaningful negotiations on voluntary textile quotas. Finally it became apparent that the Japanese had no intention of negotiating on this issue. The Japanese team even had the audacity to ask that the United States not seek voluntary quotas in the future.

The Japanese are extremely aggressive on the trade front. They have achieved remarkable economic success since the end of World War II, and it is clear that they aim at becoming the richest country in the world. Americans can commend their enterprise, but that's no reason to let the Japanese walk all over us or take unfair advantage, as they have been doing with respect to textiles.

For a decade, U. S. officialdom tried sweet reason with the Japanese, urging them not to attempt to monopolize the American market for textiles. The Japanese proved greedy, however. While they enjoyed unusual trade opportunities in the United States, and while their industry had been rebuilt in the late 1940's and 1950's with American assistance, they forgot all that and sought to push the U. S. textile industry to the wall.

American industry doesn't usually seek strong import quotas, but the textile situation posed a very special threat. The seriousness of that threat has been outlined time and again by industry spokesmen. Early in June, for example, K. V. Chace, president of Berkshire Hathaway Inc., a Massachusetts textile company, wrote to his congressman describing the effect of the textile flood from the Far East.

Mr. Chace pointed out that his company had operated textile mills in New Bedford, Mass., for 80 years. "Last year," he said, "because of the high level of imports of gingham, we were forced to discontinue that part of our operation. This involved the permanent displacement of about 800 workers." He went on to report concerning other divisions of his company which produce fabrics: "Out of the last 13 weeks, we have been forced to close for a total of four weeks. Later this month, we will shut down for an extended vacation period of three weeks."

In giving the background of these developments, Mr. Chace noted that "imports of man-made fiber textiles and apparel made from such textiles more than doubled from 1967 to 1969 and so far this year is 104 per cent above the corresponding period last year."

What this Massachusetts manufacturer described is a crisissituation for the textile companies and their employers. The Far East imports, if not curbed, will destroy a large section of an industry that creates profits for the nation and gives employment to a considerable section of the working population.

The U. S. government simply cannot afford to allow Asian textile producers and their governments to destroy an American industry

——Please turn to Page 14

Letters To The Editor

Dear Editor:

Some months ago, a document labelled "The Rules for Revolution" became public and received widespread attention. These Rules outlined the strategy of the International Communist Conspiracy. Many people debated the authenticity of these Rules, which were supposedly written around 1900. In reality, though, it makes little difference whether those Rules were authentic or not, for in 1868, M. Bakunin, one of the leading Russian Communists, said the following:

"Brethren, I come to announce unto you a new gospel which must penetrate to the very ends of the world . . . The old world must be destroyed and replaced with a new one . . . The lie must be stamped out and give way to truth . . . The first lie is God; the second lie is right . . . And when you have freed your minds from the fear of a God, and that childish respect for the fiction of right, then all the remaining chains that bind you and which are called science,, civilization, property, marriage, morality, and jusitice will snap asunder like threads . . . Let your own happiness be your only law. Our first work must be destruction and annihilation of everything as it now exists; you must accustom yourselves to destroy everything, the good with the bad. For if but an atom of this old world remains, the new will never be created."

If this doesn't serve as a set of "Rules for Revolution," it will certainly do until an "authentic" set can be found. Who can deny that this whole outline for immorality and degredation is not being perpetrated with great fervor on Americans today?

There are three basic theories of history — cyclic (history repeats itself); accidental (history just happens); conspiratorial (the events which become history are planned). If one accepts either of the first two theories of history, one admits that there is nothing we can do to change the course of history. Only by understanding the conspiratorial theory can one have a chance to alter it. To the greatest extent, history is being planned. We can expose the forces which have utilized "The Rules for Revolution" to destroy one country after another and thereby see that it does not repeat itself. History does not have to be the story of slaves seeking freedom. But unless Americans do something about it now, that will be the case.

— Richard E. Woodin

Electronic Class Opens For Study

Enrollment is now open for the Electronic Assembly and Wiring classes held at the Community Adult Training Center, 1450 North Lake Avenue in Pasadena. This is a branch campus of Pasadena City College. Two classes meet daily: 1) From 9 a.m. until 2:30 p.m. Monday through Friday, with Mrs. Irene R. Morton as teacher, and 2) from 5 until 10 p.m., Monday through Thursday evenings, with Alcus Cromartie as teacher. These classes run for eight weeks.

Registration takes place in the classroom, and there is no charge. For further information, call the Community Adult Training Center, 798-0529.



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A Pot Primer for Parents.

Know enough basic facts about marihuana to talk to your son and daughter about it.

As a parent, you're concerned. You read that college, high school, even junior high students smoke marihuana. What about your own son or daughter? Have they tried it? Would they tell you? Do you just keep quiet and hope—do you talk?

Your youngsters may joke about grass, tea, joint, roach, head—words that mean something different to you. They seem to know more about drugs than you do—that's their side of the generation gap. But not all their "facts" may be facts.

Can you talk frankly to your child about pot?

As frankly as about other important matters, with tact and mutual respect. It may be easier to start by discussing marihuana experiences he's heard of from his friends. You won't want to come across as accusing or angry—it's as risky to assume he does "turn on" as to assume he doesn't. Keep it simple, direct. And make sure your concern for him, and what happens to him, shows.

Who uses pot, and why?

More boys than girls. Girls are likelier to try if their boyfriends smoke it. A majority of young people have not tried it, and have enough self-assurance to resist trying it. A number have tried it once or twice out of curiosity or boredom. A smaller number "turn on" just on weekends. A small percentage become "heads"—their lives centered around marihuana or other drugs, with very little interest in anything else.

What proven facts about marihuana can you tell him?

1. Individuals react very differently to this drug, which is why you hear stories of extreme reactions, and stories of no reactions.

2. Reactions vary according to setting, expectation, pattern of use, and the strength of the marihuana (which varies greatly).

3. Because of all these variables, little has been proven conclusively about specific effects of marihuana on the mind and body. This does not mean there *are* no ill effects, but that they cannot be catalogued and predicted exactly.

4. Involvement with this drug during the years while the young personality is finding and shaping itself, and learning how to deal with life's problems, is an intangible danger to try to measure, but of deep importance. That's a hard fact for the young to understand.

5. The possession of marihuana is illegal under local laws. In many states, it is a felony, equivalent to the possession of heroin. The laws provide severe penalties. Even being in the company of someone who possesses marihuana may make your child liable for arrest.

Easy answers to hard questions.

There aren't any. If your children ask, "What about parents' drinking and smoking?" a partial answer is that *your* body and personality have matured. Once anyone becomes dependent on any drug, including alcohol and cigarettes, it can be difficult to stop. Even if you're convinced they're harmful.

"Why do adults say marihuana leads to stronger drugs when that hasn't happened to my friends?" A teen-ager's experience is limited; it *has* happened. While marihuana itself does not lead to other drug use, association with "dealers" and drug users may be the first step to experimenting with LSD, speed and even heroin. And these drugs are far more than a stronger form of pot.

"What about the people who say pot is OK?" To be honest, scientists still don't know everything about the specific effects of marihuana. But certainly, the "authorities" your children quote, know even less. No expert is saying today that pot should be legal.

It boils down to this. Marihuana is a risk nobody *has* to take. Least of all somebody you care about.

For more detailed facts about marihuana and other drugs, write for free booklets to:
National Institute of Mental Health
Box 1080, Washington, D.C. 20013



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University of California, Berkeley Scholarships Given At Brown Home

Maureen Duffy, Arcadia, Chester Chau, and Debra Wechter, both of Monterey Park, were named 1970-71 recipients of the University of California at Berkeley Alumni Scholarships last Saturday night at the annual orientations program sponsored by the Cal Alumni Club of San Gabriel Valley at the home of Mr. and Mrs. Claude H. Brown, jr.

Miss Duffy, a 1969 graduate of Alverno Heights Academy, Sierra Madre, who is planning a career in teaching, was student body president during her senior year. She was the editor of the school literary magazine and served on the school newspaper staff. She is the daughter of Mr. and Mrs. Vincent E. Duffy of Arcadia.

Miss Wechter is a straight A student from Mark Keppel High School, Alhambra, and a transfer to the Berkeley campus from USC. The daughter of Mr. and Mrs. Saul Wechter, Monterey Park, she is majoring in chemistry.

Mr. Chau, a native of Macao and a 1969 graduate of Alhambra High School, Alhambra, served as student body president during his senior year and as a member of the editorial board of his school newspaper. In his Junior year he was an assistant sports editor of the newspaper. He has been social chairman of the Junior Optimist Service Club, treasurer of the German club, and member of the cross country track team. He plans to major in Bio-chemistry.

The three recipients are among the 325 recipients of the 1970-71 Alumni Scholarships awarded throughout the state by local alumni clubs to students who are outstanding in their scholastic achievements and service. The total value of all scholarships, which come from alumni contributions, was in excess of $102,000.

Mrs. Everett B. Prindle, former scholarship committee chairman, and member of the club executive board, presented the scholarships. Edward O. Donald, former club president, is the current scholarship committee chairman.

Henry Schuil

Beach. He has been employed by the telephone company for the past 20 years.

The new division manager is a resident of Newport Beach. He is married and is the father of two boys.

Mize Objects

the Planning Commission and with other public and private groups as may have recognizable interest should be given."

The City Council referred the matter to the Engineering department for a staff report on the project as stated in the letter.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

As Hank Ives Sees It

JUMPING AROUND THE SPORTS BEAT . . . .

JOHN STRYCULA, whose dad is the highly successful grid coach at Citrus College, is slated for the starting quarterback duties at Utah State this year.

FORMER MUIR ACE, Dave Buchanan should have a spectacular senior year at Arizona State. Last season he totaled 908 yards rushing and scored 90 points for the Sun Devils.

JIM BROWNFIELD, former Muir mentor, will have some troubles this year retaining his club football championship. His Loyola Lions gained that lofty pinnacle last season but will miss the mammoth 30-pound Bill Crone, who led most of the offensive charge at tackle. Their only loss last year was by one point.

REMEMBER BOB BROWN, who was the outstanding player in the first San Gabriel Valley All-Star Game? Brown then went to USC where he played frosh ball. Now he is at Cal State L.A. and the 218-pound fullback is expected to help former East L.A. coach Bob Enger lead a resurgence for the Diablos. They were 0-10 last season.

CALENDAR . . . National AAU Diving Championships at the L.A. Swim Stadium Friday and Sunday. Preliminaries in the morning at 11 and the finals both evenings at 6 p.m. Next week its the Swimming Championships Aug. 20 to 23. Pasadena's Barby Darby is one of the prominent girl swimmers in competition. Drag Boat racing Saturday and Sunday at Long Beach Swim Stadium. Sierra Madre's Darrell Ower has a swift Hydro Flite competing in the unblown fuel category called "Commanche Chief." The boat, driven by Gene Dever of Sun Valley, has won three events this year.

THE STREET AND SMITH Football magazine is on the streets and they tab USC to meet Ohio State in the Rose Bowl encounter next January 1. Rex Kern is back for what looks like a super year with the Buckeyes. No longer is he plagued with injuries. The magazine figures the annual November encounter between Ohio State and Michigan will be the deciding factor in the championship. However, the Wolverines cannot repeat their Pasadena visit for another year.

Here is how the Big-Ten is ranked. 1. Ohio State; 2. Michigan; 3. Minnesota; 4. Purdue; 5. Indiana; 6. Northwestern; 7. Wisconsin; 8. Iowa; 9. Michigan State; 10. Illinois.

IN THE PACIFIC-EIGHT it looks like 1. Southern California; 2. Stanford; 3. UCLA; 4. California; 5. Oregon; 6. Oregon State; 7. Washington; 8. Washington State.

JOHNNY McKAY may have so many great running backs on the squad he will have to crank out the redshirt for a couple. Jimmy Jones directs the attack with tailback Clarence Davis and fullback Charlie Evans back in the fold. Then there are super sophs Rod McNeill and Sam Cunningham plus returnees Lou Harris and Mike Harris.

THE PACIFIC COAST AA grouping goes like this. 1. San Diego State; 2. Cal State Long Beach; 3. Pacific; 4. Fresno State; 5. San Jose State; 6. Santa Barbara; 7. Cal State L.A.

THE PCAA of course will send a representative to the Pasadena Bowl next December. The Aztecs are again loaded with a talented QB in Brian Sipe and those awesome ends, Tim Delaney and Tom Reynolds. If it's Cal State Long Beach, count on watching the best running back in the league in Leon Burns.

Park Concert

phonist, will be the soloist in "The Sax King," and from the wonderful trombone section, Ray Peckham, Don Mason and Carl Mooley will perform as a trombone trio, playing "Trombone Contrasts," by Harold Walters. The first half of the concert will close with the Band playing a typical Spanish march — "El Relicario."

The second half of the program will be featuring music of some of the more popular stage plays of the American Theatre — songs from "Gigi," "South Pacific," "My Fair Lady," and "How To Succeed In Business Without Really Trying."

A special treat is in store for those who attend Friday's concert. The intermission entertainment will be taken over by that very popular and versatile group — the Arcadia Barber Shop Chorus. This is a really "top" entertainment and musical organization.

Make it a date to attend and enjoy this final program of "Concerts Under the Stars."

Chief Brown

and everything was done that could be done to save the surrounding structures. This opinion is based on thirty years of fire fighting in the City of Sierra Madre."

It is the opinion of a great many citizens that the City Council should now ask for a report form the citizens of the Canyon and the FAA and then report to the people their findings as to the discrepancies in time.

Thomas R. Meader, a former resident of Sierra Madre passed away at his home in Santa Ana Sunday, August 9. Mr. Meader was Master of Sierra Madre Masonic Lodge No. 408 in 1947. His many friends mourn his passing.

Servicemen To Apply For Absentee Ballots

Supervisor Frank G. Bonelli today urged that men and women serving in the armed forces be informed on how they may register to vote or file for an absentee ballot for the forthcoming November 3 General Election. "Friends and relatives of servicemen stationed outside the county should advise them how to obtain the necessary documents. Everything possible should be done to help these courageous men and women make their voices heard on election day."

To obtain an absent voter ballot, Bonelli said, the serviceman may ask for Federal application form No. 76 from the elections services officer in his command. This application must be filled in, signed by him, and mailed to the Registrar-Recorder, 808 N. Spring Street, Los Angeles, Calif. 90012 no later than October 27, 1970.

Ballots are sent airmail to the serviceman and must be returned to the Registrar-Recorder before 5 p.m. on November 2, 1970.

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TAKE YOUR PROBLEMS TO CHURCH THIS WEEK—

millions leave them there!

Strategy

It's Tim's move, and he is taking a long time thinking it over. In chess, if you're a good player, you don't play quickly. If you do, your opponent may outwit you.

Military strategy, they say, is based on the rules of chess. So are many of the "higher games" in business and finance. Yet, when it comes to life itself, the rules of chess apply in only a limited way. In life, you can't be totally objective. You can't exist on logic alone.

The Church teaches that though we surely need logic in order to live successfully, we also need compassion, tolerance, love, understanding, and the strength that comes with faith.

Although life is not a game, we must have the help and strength of the Church to discover those rules that will determine our ultimate destiny.



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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
II Samuel 15:1-14	II Samuel 15:24-31	I Kings 3:3-15	Luke 16:1-13	I Corinthians 1:10-19	I Corinthians 1:20-30	Ephesians 5:6-20

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponored by the business firms and organizations whose names appear in this space.

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405 S. Myrtle Ave., Monrovia EL 8-2595

CASA JANARA
200 E. Foothill, Arcadia EL 8-7322

Monrovia Churches Give You a Cordial Welcome

Calvary Baptist Church of Monrovia
2520 Peck Road EL 8-6293 Monrovia
Services Sunday:
Bible School 9:30 a.m.
Morning Worship 11:00 a.m.
Youth Groups 6:00 p.m.
Evening Service 7:00 p.m.
Wednesday:
Bible Study and Prayer Hour 7:30 p.m.
A cordial welcome awaits you at any and all of the above stated services
Rev. Leonard J. Osbrink

First Presbyterian Church
Myrtle & Foothill EL 8-3297 Monrovia
9:30 a.m. Church School
9:30 - 11:00 a.m. Worship Service
Rev. Leonard J. Osbrink

Church of Christ
319 W. Olive Ave. EL 9-8510 Monrovia
9:45 a.m. Bible Study
10:45 a.m. Morning Worship
6:00 p.m. Evening Worship
10:00 a.m. Tuesdays—Ladies Bible Class
7:30 p.m. Wednesdays—
Mid-Week Bible Study
Come worship with us
Wyatt Jones, Minister

First Christian Church of Monrovia
147 W. Palm at Primrose Monrovia
(Disciples of Christ)
EL 8-2260
9:30 a.m. Church School
10:45 a.m. Worship and Communion
6:30 p.m. Youth Groups meet
7:00 p.m. To Breeze 'N Binz at church parsonage
Rev. Willard M. Roberts
Ray Roberts, Youth Director

St. Luke's Episcopal Church
California near Foothill 359-1186 Monrovia
8 a.m. and 7 p.m. Holy Communion
10 a.m. Morning Prayer and Sermon
The Rev. J. Dean Foley

United Methodist Church
Palm and Ivy EL 8-7132 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
6:30 p.m. Junior and Senior Youth Fellowship
All people are invited to worship with us in sincerity and love.
W. Lee Truman

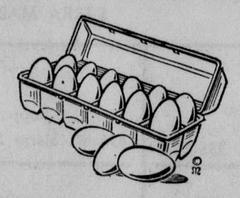
First Evangelical Lutheran Church
1323 S. Magnolia Monrovia
EL 9-8614 - EL 7-2232
(MISSOURI SYNOD)
Sunday Services:
8:30 a.m. Holy Communion Service
11:00 a.m. Regular Morning Service
Martin Porath, Pastor
Church Of the Lutheran Hour and "This Is The Life" IV

First Church of Christ, Scientist
210 E. Palm Ave. Monrovia
Sunday Service 11:00 a.m.
Sunday School 11:00 a.m.
Wednesday Evening 8:00 p.m.

First Baptist Church
Palm and Encinitas EL 9-4533 Monrovia
10:50 a.m. Morning Worship Service
7:30 p.m. Evening Worship Service
V. Clell Horton, Pastor

Immaculate Conception Roman Catholic
740 S. Shamrock 358-1217 Monrovia
Sunday Masses 6:30-7:30-9-10-11-12:15

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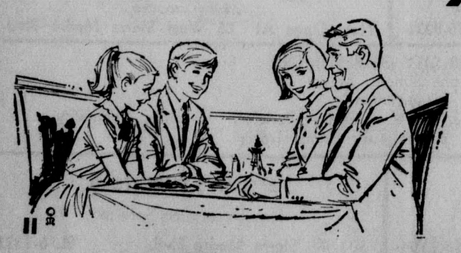


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Report From Our Senior Citizens

Considering the hot, humid weather prevailing there was a good attendance at the Senior Citizens Club meeting on Aug. 8. Anne Strange was greeted as a return visitor. Flora Anderson was welcomed back after an extended auto trip through the northwest, Yelloswtone Park and Tetons. She later gave an interesting review. Mrs. Nellie Storms was introduced as a new member. Door prizes were won by Marie Peters, Flora Anderson and Hazel Conart. Henrietta Symonds entertained the group with a reading called "Lucky To Be A Pensioner." Trips arranged for included Princess Louise, Aug. 19. Card game followed the business meeting.

Protection of the consumer is being stepped up by the County Health Department as a result of action taken by the Board of Supervisors to add two additional senior inspectors, County Health Officer Dr. Gerald A. Heidbreder announced today.

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Recall Election Candidates Start Beating the Bushes

In a long discussion with Frank Crowhurst, chairman of the Pasadena Unified School District Recall attempt against three Board Members, he indicated that most probably by this weekend the group would have three candidates filed for the three positions.

Although he named the three, he asked that their names be withheld in courtesy of their filing. The candidates will all be men and from the City of Pasadena it has been rumored.

To date two other Candidates have filed, a Mr. Simpson against LaMotte, he being a 2-year PCC student and a Mr. H. G. Blinkenberg, retired Army Colonel of Altadena, who has filed against Albert Lowe.

The Recall election is set for October 13 and the final date for filing and registering has been set for Thursday, August 20 at the hour of 5 p.m.

Whether five candidates will be the final filing is doubtful as the time comes closer to the deadline. Sierra Madreans had hoped for a candidate, whether they will rally before the closing time is not known at this time.

New Classes At PCC Now Offered

A new class to be offered by the Pasadena City College Music Department in the fall is applied Music Theory 102.

Meeting from 1 p.m. to 2:30 p.m. on Tuesdays and Thursdays under instructor Truman Fisher, the 2-unit class presented in workshop form offers a functional study of music theory applied to contemporary instruments.

Performance ability on an instrument is prerequisite to the course which is of especial interest to commercial musicians.

Shakespeare Jrs. To Hold Swim

The Shakespeare Club Juniors Social Service Department will hold their annual swim for the boys of the Sycamores on August 12 and 13. Mrs. Geoffrey S. Potter of South Pasadena, Social Service chairman, will preside over the event.

The two-day program which will be held at the home of Mrs. James E. Dolan in Arcadia, will feature a picnic luncheon of hot dogs, soda pop and ice cream. Water sports with prizes are planned for these boys by Mrs. Arnold E. Soderberg of Pasadena.

Bertram Lewin Passed Away

Funeral services will be held for Bertram Lewin, age 82, on Wednesday, August 12 at the hour of 2:00 p.m. at the Ripple Mortuary Chapel in Sierra Madre with Rev. Richard J. Anderson officiating.

Bertram passed away on August 8 in the Sierra Madre Hospital after a brief illess, he lived at 471 E. Highland and a jeweler of self employee, coming to Sierra Madre many years ago from the state and city of New York.

In passing he leaves two brothers Sidney Lewin and Alfred Lewin, addresses not given. Committal will be private at Forest Lawn in Glendale, Ripple Mortuary handling the arrangements.

Shakespeare Club Meets August 20

The Philanthropy Department of the Shakespeare Club of Pasadena will hold "August Activities" at the home of Mrs. Earl Clark on Thursday, August 20 at 11 a.m. A pool party and bridge luncheon is planned by the chairmen, Mrs. Roy Gilliam and Mrs. Edward Tinsley.

Mrs. Len Evens, vice director and chairman of summer activities, reminds members to make reservation with Mrs. Frederick Kreft or Mrs. Peter Ulrich by Monday, August 17. Mrs. Wesley Witter is department director.

Theodore Stack Laid To Rest

Services were held for Theodore N. Stack, age 82, of 247 N. Mountain Trail on Tuesday, August 11, at the hour of 11 at the Episcopal Church of the Ascension in Sierra Madre.

Theodore came to California from Ireland 55 years ago and has lived in Sierra Madre since 1932 and has been an apartment house manager for himself.

Theodore passed away Saturday, August 8 after a lengthy illness, and in passing left one son, C. D. Stack of Tustin; two daughters, Mrs. Frances M. Graig of Escondido and Mrs. Rosemary P. Aubert of Switzerland; also 10 grandchildren and two great grandchildren.

His wife Mary Camilla Stack passed away on January 18, 1970. Rev. Roger Wood will officiate and committal will be private at the Pasadena Mausoleum. Ripple Mortuary of Sierra Madre made all of the arrangements.

Sermon Title Is Spiritual Medicine

The sermon topic, "Spiritual Medicine," will be the subject of Pastor Richard J. Anderson at the Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., Sunday at 10 a.m.

Commenting on his sermon topic, Rev. Anderson says, "There is a most exciting and uplfiting verse in the Old Testament. King Solomon in the Book of Proverbs gives us these remarkable words: 'A merry heart doeth good like a medicine.'

"Have you discovered the transformation that can come into your total life through the simple process of keeping your heart filled with faith in the goodness of God? When a man or a woman trusts in the goodness of God, they find the burdens of their hearts are lifted and when our hearts are light, they become filled with joy. Once this process begins in the heart it permeates out into the mind, the thoughts, the feelings, and finally, the physical body itself, and we find ourself becoming changed, healed, strengthened, refreshed, restored. 'A merry heart doeth good like a medicine.'"

He concludes with, "Do yourself a good turn this week. Worship God and discover the joy that comes to your heart when you increase your personal faith iu Jesus Christ."

Ass't To Pastor In the Pulpit At Faith Lutheran

The 10 o'clock Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive, will be conducted by Mr. Walter Koch, assistant to the pastor at First Lutheran Church in Pasadena. The Sunday school departments and the Sanctuary Adult Bible Class will meet at 9.

Pastor and Mrs. Armin Hesse will accompany the young pepole of the church on a "Once In A Lifetime" train trip to the San Diego Zoo. Cars will leave the church parking lot at 6:30 on Sunday morning in order to catch the 7:45 train at the Pico-Rivera station. The return train will leave San Diego at 4, and arrive in Pico-Rivera at 6:30. A chartered bus will take the travelers to and from the zoo. A worship service will be conducted aboard the chartered train coach.

Accompanying the young people as parental chaperons will be Mr. and Mrs. C. Martinez, Mr. and Mrs. Dale Bearman, and Mr. and Mrs. John Heimbnuch.

Scheduled for next week: The Youth Bible Study Group on Monday night at 7:30, and the Youth Recreational Night on Wednesday, 6:30 at Hamilton Park.

On Wednesday evening of this week the young people participated in the Youth Night at Emmaus First Lutheran Church in Alhambra, which featured "The Sojourners," a folk quartet from Corcordia Lutheran College in Oakland.

Folk-Guitar Offered At PCC This Fall

Beginning and intermediate folk-guitar classes will be offered in the fall at Pasadena City College. There will be two beginning classes and two intermediate classes. Classes for the beginners will be from 6 p.m. to 8 p.m. every Monday and Tuesday evening. The intermediate group will meet the same nights from 8 p.m. to 10 p.m. Classes are for one night a week only.

The beginner class will cover basic chords, strums, and rhythm patterns that can be applied to repertoire of simple folk tunes. The intermediate class is a continuation of the beginner course with an emphasis on more advanced repertoire, chords, and rhythm patterns. The one-unit courses are catalogued as Folk-singing 110A and 110B.

Teaching the classes will be John Basmajian, a full-time member of the music staff at PCC. He has worked in his own combo and has played at both the Glendale and Pasadena Ice Houses. At present he is also associated with Toppa Records.

See picture on Page 1 of this issue.

Total employment in Los Angeles County declined by 14,400 over the month to 3,218,900 in July, reflecting the usual summer retrenchment in school employment. Despite a decline in unemployment among those who entered the labor force at the start of summer, joblessness remained at a high level in July.

'My Favorite Sermon' By Rev. M. M. Stevens To Be Topic Sun., Aug. 16

KNBC, Channel 4, will feature the Santa Anita Church and the Ethel Barnhart School, 226 West Colorado Blvd., Arcadia, on television on Sunday, August 16, at 10 a.m. Rev. Margaret M. Stevens will deliver the address, "My Favorite Sermon." All are invited to watch this program in Fellowship Hall on a large Screen color television set. Regular worship service will begin at 10:30 a.m., this Sunday only.

Rev. Stevens has selected as her sermon subject, "Life Is Too Short To Be Little." Infant and child care are provided for children up to two years of age. Young people, grades one through twelve, are welcome to join their parents to watch the T.V. program and then go to the sanctuary for 15 minutes of family worship, after which they will go to their respective classes.

The Women's Class in Successful Living, led by Rev. Stevens, will meet in Inspiration Chapel at 11 a.m. Thursday, August 20. You are invited to join this group. Take a sandwich, and those who wish, stay to join the philanthropy workshop or offer their services in the church office.

August 18, Tuesday evening at 7:30 p.m. the orientation meeting for new members will be held and the beliefs and teachings of the church will be presented by Rev. Stevens. Anyone interested is invited to phone the church 446-8206 for further information.

The Ethel Barnhart School of the church is now interviewing for fall admissions. The school offers a fine academic program combined with an emphasis on character building for boys and girls in grades kindergarten through sixth grade. For further information, phone the school office, 446-5588.

Lesson-Sermon For August 16 Is On 'Soul'

Dependable and satisfying ways of expressing beauty, joy and well-being are offered in the Lesson-Sermon on "Soul" to be read in all Christian Science churches on Sunday, August 16. The readings include a verse from the Psalms, "My soul, wait thou only upon God; for my expectation is from him."

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy, Discoverer and Founder of Christian Science, a citation explains that "Soul, or Spirit, is God, unchangeable and eternal; and man coexists with and reflects Soul, God, for man is God's image."

Another passage from the Christian Science textbook states: "The recipe for beauty is to have less illlusion and more Soul, to retreat from the belief of pain or pleasure in the body into the unchanging calm and glorious freedom of spiritual harmony."

All are welcome to attend services beginning at 11:00 a.m. at First Church of Christ, Scientist, 186 W. Higland Ave.

LEGAL NOTICE

SIERRA MADRE NEWS
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CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a busines at 72 E. Montecito Ave., Sierra Madre, California, under the fictitious firm name of BROWNELL INDUSTRIES and that said firm is composed of the following persons, whose names in full and places of residence are as follows:
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Daniel L. Brownell, 3136 Mesaloa Lane, Pasadena, Calif.
Dated August 3, 1970
/s/Lois E. Brownell
Daniel L. Brownell
Robert L. Brownell
State of California,
Los Angeles County:
On August 3, 1970, before me, a Notary Public in and for said State, personally appeared Lois E. Brownell and Daniel L. Brownell and Robert L. Brownell, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
Zane Galceran
Notary Public
My Commission Expires October 2, 1971
Publish Sierra Madre News
August 13, 20, 27, Sept. 3, 1970

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9:00 — SUNDAY SCHOOL AND BIBLE DEPTS.
10:00 — SUNDAY MORNING WORSHIP HOUR, to be Conducted by Mr. Walter Koch, Assistant to the Pastor at First Lutheran Church in Pasadena.
A CHRISTIAN WELCOME TO ALL!

First Church of Christ, Scientist
— SIERRA MADRE —

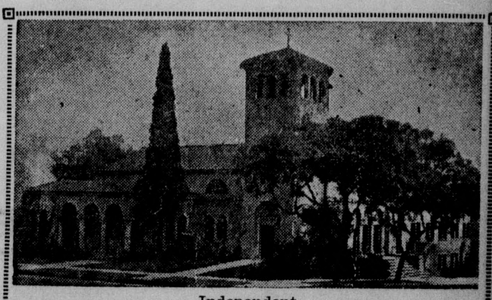
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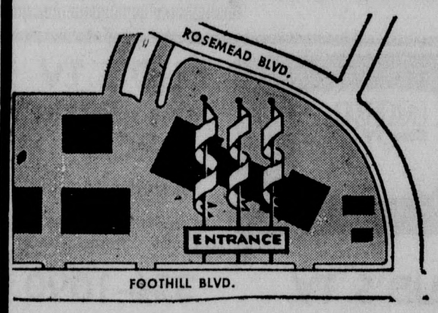
Bethany Church of Sierra Madre
North Baldwin at Montecito in Sierra Madre
An independent, interdenominational church
Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
9:00 a.m. Sunday School — 6:00 p.m. Youth Fellowships
10:20 a.m. Morning Worship — 7:00 p.m. Evening Service



Independent
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"The Church of the Singing Tower"
Worship Service 10 A.M.
"SPIRITUAL MEDICINE"
Church Class 10:00 A.M.
Nursery Care Provided
Pastor Richard J. Anderson

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
The Rev. W. W. Worstall, Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes
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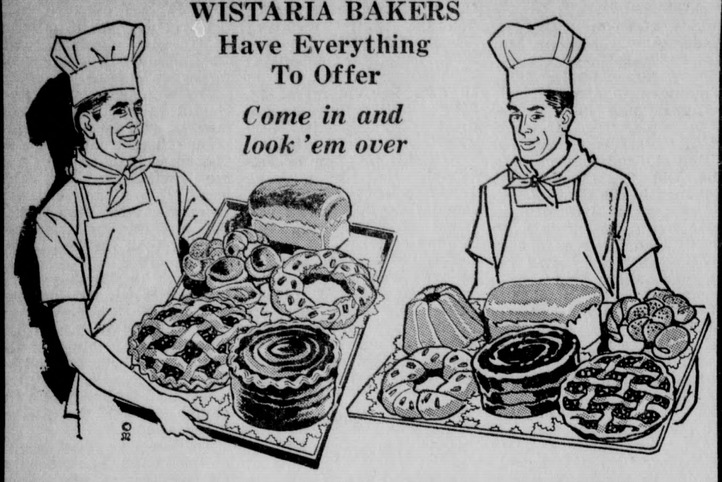
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Know . . .

THE FOOD *You Eat*

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Heasley found herself looking up the why fores of the food her children ate and asked qustions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Heasley Archives and is sharing them with you in a weekly column.

Can you picture in your mind the world's first cook, an apelike creature, stalking the wild jungles and forests for game? Anthropologists call him the Peking man — a man that lived a half a million years ago. Obviously there are no records of this primitive man and his living habits. We can only imagine and guess as to what kind of a life he lived. He probably learned about fire when lightning ignited his forest, and his first taste of roasted flesh must have been that of animals found in smoldering ashes. This apparently pleased his palate and he figured out how to make fire, and then hung small animals across a spit of two forked sticks to barbecue them.

However this primitive man did not cook all his meat, nor did he depend on wild beasts for all his food. Any enmy felled in a fight became a useful source of food. In prehistoric ruins piles of human skulls and bones split apart give us evidence that these men were not opposed to eating their fellowmen.

40,000 years ago, in the Age of the Cave Painters in Southern France and Spain, pictures of galloping bison and howling tigers were found on the walls of their caves. From these drawings we know that man at this time dressed his meat, cutting off the more tender portions with chisled stones, wrapping the meat in fragrant leaves to bake or steam in the ashes of the fire. He robbed the bees of their honey, caught fish, (salmon was a favorite) and found fruits and nuts. He even made dishes out of bone, ivory and shells. This

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Out of the Cobwebs

Sixty YearsAgo:
August 5, 1910

After much tribulation and overtime work with the adding machine, Assessor Philip C. Carter, assisted by Roland Adams, has completed the city assessment roll for 1910. The total assessed valuation shown is $1,181,915. Last year's valuation was $1,036,291, showing an increase of $145,624. The city trustees will meet next Monday evening as a board of equalization and there may be some changes in the roll, but the total is not likely to be affected much one way or the other.

Ralph Grant is enjoying an outing of a few days at Venice.

Jack Richey has resumed his old position with the Sierra Madre Department Store.

Mr. and Mrs. Ben D. Milligan have decided not to return to their Philippines as announced in last's News. Since the resumption of work on the Los Angeles aqueduct, Mr. Mulligan has taken his former position at the aqueduct headquarters.

C. S. Kersting is enjoying an outing at Follows Camp in San Gabiel Canyon.

Miss Adelaide Trowbridge of Los Angeles was the guest of Mrs. Roland Adams on Wednesday.

Miss Etoile Bennet has returned from the West Fork where she enjoyed an outing in camp with a party of Los Angeles and Santa Barbara friends.

Long Beach Press — Leigh R. Smith, a deputy sheriff of Sierra Madre, is spending a few days with his friend, Day Talbott, high school basketball player.

Mrs. W. J. Lawless entertained a few friends Thursday afternoon, the Board of Directors of the Woman's Club and several others being present.

Mr. and Mrs. H. F. Bridges who recently purchased the Mulligan residence on North Adams street will make it their home. Mr. Bridges is a practicing attorney with offices in Los Angeles.

Merton Clark, Reece Stewart and Laurel Steinberger returned Monday from Pine Flats where they spent two weeks hunting and camping.

Ralph Grant is enjoying an outing of a few days at Venice.

Mr. and Mrs. A. N. Adams spent a few days at Redondo Beach this week.

Henry Beck left Tuesday on a business trip to Seattle, his family remaining at Mrs. Ferry's during his absence.

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Sensing . . .

and many thousands of jobs. Protection of this industry and these jobs is a requirement that cuts across party lines and other normal political divisions.

It is really strange that so hard a fight has had to be waged in recent years to get the federal government to support a quota system. Protection of a country's maufacturers is a basic purpose of government, and every nation in the world — with the exception of the U. S. government in the 1960's — battle for its industries. Certainly, Jajanese officials have used all their resources to help expand and maintain their country's textile business.

It seems likely that opposion to quotas derives in large measure from twisted liberal notions that have gained currency in our country. To defend one's country or its legitimate interests is virtually a crime in the eyes of liberal elements. The giveaway is hailed as good; protection of an essential industry is condemned or at least deplored. To realistic citizens, such a notion is sick thinking. The United States, after all, was not organized to confer benefits on foreign lands but to safeguard the lives, property and well-being of the people who live in this land.

Fortuntely, the Nixon administration measured up when the Japanese—at long last—came out flatly against voluntary quotas. If Congress imposes textile quotas, other nations may get the message that Uncle Sam won't play the sucker in the trade role any longer.

From the

FIRE SIDE

By One of the Boys

It is with deep and sincere regret that we learned that our Fire Chief Charles Brown will sort of be on the side lines for the next couple of weeks. Seems that Chief Brown found it necessary to make a trip to the hospital for a minor operation on Thursday, July 30 and now will have to take it easy for a spell.

— SMVFD —

Of course Chief Brown started his vacation last Monday and this will be for a two-week period, so maybe by the time his vacation and rest is over he will be back in the saddle and leading the boys into battle.

— SMVFD —

Now with First Assistant Bryce Tyler an out of town worker during the day, and the same with Second Assistant Larry Brennan, Chief Brown has notified us that while he is away Captain Don Burleson will be in charge of the fire situation during the day time hours and First Assistant Bryce Tyler at night; so this should keep us fairly well covered for the absence of our Chief.

— SMVFD —

Activity in the brush area has been mighty heavy all around Sierra Madre, but we are very happy to report that up to this time we have not been called into any situation. We had one very, very close on Saturday, August 1, when a fire started in Eaton Canyon and was a ridge or two away from entrance into Bailey Canyon, but the County and Forest Service boys controlled this one before it entered our area.

— SMVFD —

About the same time or about one hour earlier than that one, another small one was started on the southwest side of Sierra Madre, but the boys from Arcadia knocked that out in record time and was of no importance to us.

— SMVFD —

The big ones to the west of us and to the East of us keep all of us on our toes, wondering if we will be the next on the list; but we might say that we have been lucky for the time being anyway.

— SMVFD —

We have noted with great interest the various County fire units that have been investigating the heliport pad at the top of Barbalita; it is well that they are familiarizing themselves with the conditions, so if they are called upon to service this area from that point they will know exactly what they have to work with and the energies required.

— SMVFD —

I guess all Fire Departments run into trouble now and then with their equipment, especially so when it gets a few years on it. Take for instance just last Monday I noticed a fire truck on Barbalita, stalled . . . Upon investigation I found that it had broken an axel while trying to go up the steep slope.

— SMVFD —

It was just a couple of weeks ago that we broke the axle in 423. It is sure a helpless feeling, you just cannot go anywhere nohow. Finally they towed it away and most probably in a few days it will be back in service like all good old equipment.

— SMVFD —

Pictures that you boys have been viewing in recent fires will be given to the credit of one Nancy Bryan, who gets a real big charge in donning boots and wading into the mess. One of these days one of the timbers is going to give way just as she snaps a picture and that will be that for camera, photographer and pictures; but until that happens everyone enjoys looking over the action and all of us appreciate the effort. Later on we will send flowers and "get well cards."

— SMVFD —

Another thing that the boys really appreciate and that is Ann Graves, Ruthie Brown, Ann Tyler and Jane Buchan, who always seem to know when the boys are caught out without provi-

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Roberts Market

(Will Wright and McConnell's), baked goods, frozen fruits, juices, whipped toppings, vegetables, complete dinners, main dishes, soups, puddings, yogurt . . . you name it, it's bound to be there.

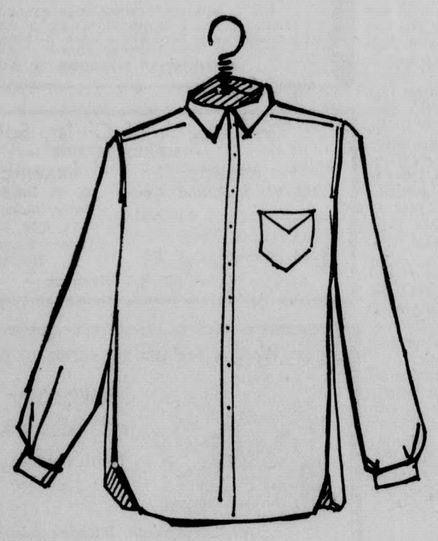
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Out of the Cobwebs

Forty Years Ago:
August 8, 1930

Costs $46.43 Per Capita To Run City — El Segundo Hits High Spot — El Monte Operates for $22.78 — The per capita cost of Sierra Madre's local government last year was $46.43 as computed by the State Controller's office. The figures, just released, were based on the population as shown by the recent census and on an expenditure of $164,459.82.

The sixth of the series of community dances in the City Park will conclude the most pretentious and successful week's open air entertainment in Sierra Madre's history.

Sierra Madre took to baby golf like a duck to water. It seemed the whole city turned out to open the new Steinberger miniature course at Central and Auburn avenues last Friday night. It became a real community affair with a distinct social atmosphere. And the brilliantly illuminated, gaily decorated corner has continued to be the central attraction of the town ever since.

Hugo Groot, age 14, member of local Boy Scout Troop No. 1 and son of Mr. and Mrs. E. B. DeGroot of East Live Oak avenue, was one of the major prize winners in the recent Beverly Hills horse show, carrying off one first, a second, a fourth, and two fifth places ni the Shetland pony class. One of the mounts he rode was a jumper trained by himself. E. B. DeGroot is a scout executive in the Los Angeles district council.

Ten Years Ago:
August 4, 1960

Former Mayor Milton Steinberger and Mrs. Steinberger, who now make their home in Phoenix, Ariz., are temporarily occupying the Clara L. Sykes home at 91 W. Highland during the latter's visit in Europe.

The Fellowship Committee of Congregational Church will sponsor a picnic and old-fashioned ice cream social in the Memorial Park Wednesday evening, Aug. 10. Everyone is invited to bring their own picnic lunch, with the committee furnishing ice cream and cake, coffee and iced tea. Games for all ages will be directed by Joyce and Ron Westerman. Dr. and Mrs. Wayne Morrison are chairmen of the committee. The picnic begins at 6:15 p.m.

The Sierra Madre Board of School Trustees, following a public hearing Monday night, gave formal approval to the 1960-61 fiscal year budget of $469,525. This means that the school tax rate of $1.87 per $100 valuation.

Why should a burglar want to rob a fish market, especially when there was no money — only fish — left in the place? One evidently did, for he patiently pried apart iron bars covering an open rear window to the Packard Fish Market, 14 Sierra Madre Blvd., squeezed through and then found no cash in the register. He didn't even take a fish or two — imagine the look of disgust and chagrin on his face over this "dry haul."

The Food You Eat

man also feasted on human flesh.

When the kitchen middens (garbage heaps) became piled too high he simply moved to another spot. These kitchen middens have told us the eating habits of these primitive peoples.

In the far North some 10,000 years ago, where food was easier to come by, heaps of fish bones have been found along with bits of broken pottery. These ancestors of the Vikings smoked fish over smoldering wet chips. They apparently brewed a kind of mead for a broken clay mug was found with the remains of honey and wild berry juice.

By 8,000 B.C. the Lake Dwellers above the waters which is now Switzerland, cleared the fields for planting grain and used tree branches for crude plows, even hitching the plows to domesticated oxen. They baked the first bread, a kind of ash cake of crushed cereals and water. Their bread was made of barley, wheat, millet, rye or oats and might be flavored with caraway seeds. They had cherries and apples which they dried, along with dried peas and other legumes.

The Lake Dwellers and the Cave Dwellers domesticated dogs and when they became too hungry they ate their dogs and oxen.

Most primitive peoples ate their grandfathers. Cannibalism was respectable up to the time of what we consider the dawn of civilization and among certain peoples long after that.

In the 5th Century B.C. the Massagelae people living in the Caucasas considered it an honor for the grandfather of the family to be "sacrificed" and roasted to be eaten by his family. If a man died of sickness and could not be eaten it was a family disgrace. Eating their grandfather was a way of making him immortal. He thereafter lived on in each of the offspring who consumed his roasted flesh.

To primitive man all food — meat, grain and fruits — had magical power. Like today, he believed that what he ate made him what he was. The difference was that he approached eating mystically.

The human brains eaten in prehistoric times were expected to make those who ate them wiser than before. By eating human liver it was believed to give a man extra courage. It had to be eaten raw, for otherwise these qualities might be destroyed in the cooking. Human blood was drunk at victory feasts.

Primitive peoples believed that the eating of human flesh was no worse than eating animal flesh, for all had souls. They also believed that grain had a soul. If an animal was seen running through the grainfield at the start of the harvest, rumor said the goddess of that grain had become that animal. This led to pigs being recarded as sacred in some cultures, cows or goats in others.

Eating the "God" was an important part of every religion. Long before the Christians began eating the holy wafer at communion the Branhmans in India made rice cakes symbolic of their God. Water added to the rice symbolized flesh, the baked cakes symbolized bones.

To sacrifice either human or animal lives to the gods was a gesture of propitiation and a prayer for continued life. The word sacrifice came to be used as a snonym for slaughter. The butchers of ancient times were the priests and the priests became the first serious cooks.

When human life was rated more precious than that of beasts, animals were substituted for humans on the sacrificial altars. Civilized eating began when food was prepared to whet the imagination as much as to satisfy hunger, when men tasted and savored instead of gnawing and gulping.

Live It Up

Today is short, yesterday is gone forever, tomorrow may never come — so why worry?

The future is a certainty — the big problem is what is it going to bring with it.

Postal Union Garden Buffet

The Sierra Madre post office, postal union entertained members and guests at a garden buffet supper at the home of Mr. and Mrs. Ed McCloskey, 2056 Graydon Ave., Monrovia, on Saturday evening, August 1.

Entertainment was provided by Red Baron, Don Miller and Chuck Walsten.

Those attending were Mr. and Mrs. Red Baron, Mr. and Mrs. Don Miller, Mr. and Mrs. Mike Van Fleet, Mr. and Mrs. Chuck Walsten, Mr. and Mrs. Joe Vasi, Bill Woodrich, Miss Virginia Christensen and Rudi Ruiz.

The Arcadia Barbershop Chorus, "The Gaslights," will perform at the August 14th Outdoor Concert in the Sierra Madre Park. Sierra Madreans in the chorus are Raoul Gagne and Frances Eakman. This is one concert you should be sure to attend.

Successful men have the knack of making others accept them at their own valuation.

FIRE SIDE

sions, and regardless of what time of day or night seem to round up donuts and coffee. The boys from Arcadia were quite impressed with the service and seemed to act as though they might try something like this on their own home grounds . . . Might work boys; we have seen stranger things than that happen around these parts.

— SMVFD —

I was very happy to hear, although the Monrovia boys are picketing City Hall for better working conditions, that firefighting was still going on with efficiency. Seems, from what I hear, the protest is being made by those that happen to be off duty for that day.

— SMVFD —

I am sure that their actions will be just as noticable as it would be if they just "sit down" and allowed fires to burn. And it sure is a lot more humane; I am sure that the City fathers and taxpayers of the community will realize this and pay heed to their wants.

— SMVFD —

Both Fire and Police are something that you just don't mess around with, for they are service units, that when you need them, you need them fast, and fire, burgulary, accidents and the many things that they service could run into many thousands more in dollars than the meger increase that they are asking . . . Specially so if lives are involved, and most often this is the case.

— SMVFD —

Do hope that they all come to an agreement soon; it will be a lot nicer for all concerned to know that everyone in this area is happy.

— SMVFD —

We bow our heads in a moment of silence for a dear departed friend and at one time a very active Sierra Madre Fireman, Retired Police Chief Gordon G. McMillan . . . He will be missed by the boys at the Christmas Stocking filling party as well as his many visits to Sierra Madre where he never neglected to pay his respects to the Volunteers . . . Let none of us pass through this world without leaving our mark of beautiful memories . . . Chief McMillan was one of the best.

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___ UNDER $20.00 WEEK
___ $20.00 TO $30.00 WEEK
___ $30.00 TO $40.00 WEEK
___ $40.00 TO $50.00 WEEK
___ OVER $50.00 WEEK

MY FAMILY AGE GROUPS ARE: (PUT NUMBER IN EACH APPLICABLE GROUP)
___ NUMBER OF ADULTS
___ NUMBER OF CHILDREN 2-5 YEARS OLD
___ NUMBER OF CHILDREN 6-9 YEARS OLD
___ NUMBER OF CHILDREN 10-14 YEARS OLD
___ NUMBER OF CHILDREN 15-18 YEARS OLD (OVER 18 IS CONSIDERED ADULT)

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69¢
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79¢ lb

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59¢ lb

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3 FOR $1

Large No. 1 White SHRIMP $2.09 lb

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